

Radio and Television

Bibliography *prepared by* **GERTRUDE G. BRODERICK**

Radio-TV Education Specialist

FEDERAL SECURITY AGENCY
Office of Education

OSCAR R. EWING, Administrator
EARL JAMES McGRATH, Commissioner

Contents

	Page
Foreword	IV
General	1
Careers in Radio-Television	10
Radio Production and Writing Techniques	12
Educational Uses of Radio-TV	18
Scripts, Books and Plays	24
Television — Non-technical	29
Radio and TV Engineering and Servicing	32
Frequency Modulation	36
Receiving and Recording Equipment	37
Records and Transcriptions	39
Periodicals	40
Sources of General Information	41
Index	42

Foreword

HELPFUL AIDS to finding information on all new methods and media being introduced in our schools is one of the services which has been extended by the Office of Education over many years. A comprehensive radio bibliography was supplied when radio was first introduced into the classroom. In 1948, television was added to this annotated listing. Now in 1952, the books and articles have markedly increased in relation to these fields and have added greatly to the general area of this service. A wide variety of books on both radio and television as well as published studies which have contributed to the rapid advancement of radio and the electronic arts in the past few years are now included. The compilation has been made by Gertrude G. Broderick, Specialist in Radio-Television Education under the direction of Franklin Dunham, Chief of Radio-Television Services, Instruction, Organization, and Services Branch. It is hoped that this new edition will be of great value to all those who are carrying on the work of radio and television in education and particularly to those who are contemplating such work at this time.

WAYNE O. REED, *Assistant Commissioner,
Division of State and Local School Systems.*

GALEN JONES, *Director, Instruction,
Organization and Services Branch.*

RADIO AND TELEVISION BIBLIOGRAPHY

General

Allport, G. W., and Cantril, Hadley. *The Psychology of Radio*. New York, Harper & Bros., 1935.

An analysis by leading psychologists of the general psychological and cultural factors that shape radio programs and determine the responses of listeners. Also contains the results of experiments conducted on voice and personality, sex differences in radio voices, speaker vs. loudspeaker, listening vs. reading, and effective conditions for broadcasting.

Brennan, Ed. *Advertising Media*. New York, McGraw-Hill Book Co., 1951.

A comprehensive text designed to give the student an understanding of the functioning of major forms of advertising media, as well as effective methods and means of buying and selling space and time.

Bridge, Harry P. *Practical Advertising*. New York, Rinehart & Co., Inc., 1949.

A text designed to acquaint the student with an actual working knowledge of every phase of the advertising business.

——— *Practical Advertising — Television Supplement and Workbook*. New York, Rinehart & Co., Inc., 1951.

A supplement to the textbook *Practical Advertising*, designed to acquaint teachers and students with some of the problems and techniques of advertising by television.

British Broadcasting Corporation. *BBC Handbook*. London, Jarrold & Sons, Ltd., 1940.

Reveals the problems which confront the broadcasting service in a country at war; the effects of the war on BBC's plan for an exchange of programs with other countries; and the development of television.

——— *BBC Yearbooks, 1928 to Date*. London, The British Broadcasting Corporation, Broadcasting House. (Also available from the British Library, New York 20, N. Y.)

Annual reports of the program, technical, and other activities of the British Broadcasting Corporation.

Broadcasting and the Bill of Rights. Washington, D. C. The National Association of Radio and Television Broadcasters, 1947.

A collection of statements presented by representatives of the broadcasting industry during hearings on the White Bill (S. 1839) to amend the Communications Act of 1934.

Broadcasting and Broadcast Advertising Yearbook. Washington, D. C., Broadcasting Publications, Inc. (Issued every year.)

Comprehensive reference handbook of directories and information relating to all phases of radio.

Bryson, Lyman, Ed. *The Communication of Ideas*. New York, Harper & Bros., 1948.

A volume of lectures emphasizing the philosophical orientation of mass communication by pioneering experts, as presented before the Institute for Religious and Social Studies of the Jewish Theological Seminary of America, and moderated by the Editor.

——— *Time For Reason*. New York, George W. Stewart Pub., Inc., 1948.

A concise discussion of the general organization and philosophy of American radio based on a series of CBS broadcasts dealing with the problems and potentialities of radio broadcasters and with criticisms and opinions of listeners.

Caldwell, Louis G. *Developments in Federal Regulation of Broadcasting*. New York, Variety, Inc., 1941.

Covers Federal regulation and hearing procedures.

Carver, Robert I. *Successful Radio Advertising*. New York, Prentice-Hall, Inc., 1949.

A detailed analysis of facts and figures, plans and policies relating to the enormous field of radio sponsor-participation programs.

CBS Radio and Television Bibliography. Revised to December 1944.

Chappell, Mathew N., and Hooper, C. H. Radio Audience Measurement. New York, Stephen Daye, Publishers, 1944.

Principles of measurement by which listener reaction can be gaged. Combines observations in the technical, professional, and commercial fields.

Chase, Francis. Sound and Fury. New York, Harper & Bros., 1942.

A detailed informal history of broadcasting in all its aspects from the early days of the wireless to present-day radio.

Clausse, Roger. Education by Radio—School Broadcasting. Paris, UNESCO, 1949.

One of a series of UNESCO studies on specific problems of mass communications. This booklet examines radio as an instrument and points up its merits and its limitations as a means of expression and education.

Copase, R. H. British Broadcasting. Cambridge, Mass., Harvard University Press, 1950.

A study in monopoly published for the London School of Economics and Political Science.

Connah, Douglas Duff. How To Build the Radio Audience. New York, Harper & Bros., 1938.

A study of audience building from the point of view of program promotion. The author discusses the public relations factor in commercial broadcasting—tells what makes people listen, how we know they are listening, and the specific techniques to follow in the process of building an audience. The appendixes include a program promotion checklist and sample publicity campaigns.

Curtis, Alberta. Listeners Appraise a College Station. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1940.

A report of the reactions of the listening audience to the programs of radio station WOI, Iowa State College, Ames, Iowa. The author devoted a full year to her study of the WOI audience, under the guidance of Paul F. Lazarsfeld, director of the Princeton Radio Project.

Daniel, Cuthbert, and Gaudet, Hazel. Radio Listener Panels. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1941.

Intended to serve as a practical guide in the use of repeated interviews for audience building and program improvement, and in studying the effects and influence of programs on listeners, this report analyzes the radio listener panel. Describing a listener panel as a "cross between a poll and a case study," this study presents the collective observations of the Office of Radio Research on this method of audience measurement.

Day, Enid. Radio Broadcasting for Retailers. New York, Fairchild Publishing Co., 1947.

A guide for the sponsor and the radio salesman.

Digges, I. W. The Modern Law of Advertising and Marketing. New York, Funk & Wagnalls, 1948.

A concise, comprehensive, and authoritative handbook of the legal aspects of advertising. Includes 16 pages on radio broadcasting and television.

Dill, Clarence C. Radio Law: Practice and Procedure. Washington, D. C., National Law Book Co., 1938.

Gives the background of radio law, including the Radio Act of 1927 and the Communications Act of 1934.

Dryer, Sherman H. Radio in Wartime. New York, Greenberg Publishers, Inc., 1942.

The purpose of this book is to provoke discussion about radio's part in the war. In addition to other material, the book contains transcripts of several programs and scripts of radio plays by Arch Oboler and Norman Corwin.

Dunlap, Orrin E., Jr. Dunlap's Radio and Television Almanac. New York, Harper & Bros., 1951.

A reference book on men, events, inventions and dates that made history in electronics from the dawn of electricity to radar and television.

—— Radar. New York, Harper & Bros., 1946.

A popularly written story of "a miracle in radio, written so the layman can understand."

—— Radar. New York, Harper & Bros., 1948.

A dramatic presentation on what radar is and how it works in war and peace.

Ernst, Morris L. *The First Freedom*. New York, Macmillan Co., 1946.

A discussion of monopoly, big business and freedom of the press, radio, and the movies.

Ewbank, Henry L. and Lawton, Sherman P. *Broadcasting: Radio and Television*. New York, Harper & Bros., 1952. See page 13.

Federal Communications Commission. *The Communications Act of 1934*. Washington, U. S. Government Printing Office. (Rev. to Jan. 1952)

Standards of Good Engineering Practice Concerning Standard Broadcast Stations, 1939. (Rev. to Oct. 30, 1947)

Standards of Good Engineering Practice Concerning FM Broadcast Stations, 1945. (Rev. to Jan. 18, 1950)

Standards of Good Engineering Practice Concerning TV Broadcast Stations, 1952.

Part 3, Rules, and Regulations Governing Broadcast Services Over AM, FM, Non-commercial Educational FM, and TV. Dec. 13, 1950.

Field, Harry. See Lazarsfeld — *The People Look at Radio*.

Fischer, Henry G. *Radio Regulation*. Washington, D. C., Pike & Fischer., 1948.

Author is executive editor of these three volumes: Vol. I. Relevant statutes, congressional committee reports and court rules; treaties, rules, and regulations of the FCC. Vol. II. Digest of all FCC decisions; Vol. III. FCC decisions since July 1, 1945 and of the courts since Jan. 1948.

Friedrich, Carl J., and Sayre, Jeanette. *An Analysis of the Radiobroadcasting Activities of the Federal Agencies*. Littauer Center; Harvard University, 1941.

The third in a series of six studies on the control of radio. A judicious selection of verbatim quotes from testimony, private conversations, and trade comment, with footnotes

showing something of the contending forces on a new social frontier.

Controlling Broadcasting in Wartime. Littauer Center, Harvard University, 1940.

The second in a series of six studies on the control of radio. Since there was no precedent for the control of radio, and radio broadcasting presents technical complications not present in the case of the press, this study deals with four basic tasks to be considered in determining how radio should be operated and controlled during wartime.

The Development of the Control of Advertising on the Air. Littauer Center, Harvard University, 1940.

The first in a series of six studies on the control of radio. From the viewpoint of the student of Government and politics, the study deals with who has the power to determine what shall be advertised on the air and how.

and Smith, Sayre, Jeanette. *Radio-broadcasting and Higher Education*. Littauer Center, Harvard University, 1942.

Gaudet, Hazel. See Daniel — *Radio Listener Panels*.

Gordon, Dorothy. *All Children Listen*. New York, George W. Stewart, 1942.

Stresses the need to draw children's attention to the ideals of our democratic culture through the use of radio.

Griswold, Glenn and Griswold, Denny, eds. *Your Public Relations*. New York, Funk & Wagnalls Co., 1948.

A practical working handbook covering the history, principles, and techniques of public relations as written by experts from 32 fields.

Harris, Jack. See Kirby — *Star Spangled Radio*.

Hepner, Harry Walker. *Effective Advertising*. Syracuse, N. Y., Syracuse University, 2d ed., 1951.

A standard basic text for first-year course in advertising covering all phases of the subject, including mass media.

Heylinger, William. *You're on the Air*. New York, D. Appleton-Century Co., 1941.

The author has written a behind-the-scenes book which gives a vivid picture of the various problems of producing a show for radio.

Hill, Frank Ernest. *The Groups Tune In*. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1940.

A study of listening groups. The first part deals with the relative merit of listening in a group as compared with listening alone; the second is a study of the organization, the motivation, and the objectives of listening groups both in the United States and in Europe.

— and Williams, W. E. *Radio's Listening Groups*. New York, Columbia University Press, 1941.

A pioneering study of listening groups. Several new angles of the subject are discussed. Book is divided into two parts: Listening groups in the United States and Listening groups in Great Britain.

Hooper, C. E. See Chappell—Radio Audience Measurement.

Hovland, Carl I.; Lumsdaine, Arthur A., and Sheffield, Fred D. *Experiments on Mass Communication*. Princeton, N. J., Princeton University Press, 1949.

Vol. 8 in a series of studies in social psychology in World War II, editorially sponsored by the Social Science Research Council.

Huth, Arno G. *Communications and Economic Development*. New York, Carnegie Endowment for International Peace, 1952.

A thought-provoking article in which the author raises some of the complex questions involved in the use of communications as a vitalizing and unifying force in modern civilization.

— La Radiodiffusion, Puissance Mondiale. Paris, Librairie Gallimard, 1937. (U. S. Distributor, Gregory Lounz, 17 E. 45th St., New York.)

Probably the most exhaustive study of radio throughout the world. Its organization in the various countries, its history, and its future as predicted by leaders in various countries are discussed. Appendixes include a chronology license tax listing, by country, over a period of years and other useful data. (In French.)

— Radio-Heute Und Morgen. (Radio—Today and Tomorrow.) Zurich, Europa-Verlag, 1944. (U. S. Distributor, Friedrich Krause, 4716 Broadway, New York City.)

Examines the national and international status of broadcasting at the end of World War II.

and presents preview of radio developments, including facsimile and television. Contains chapter on clandestine stations. Appendix includes explanation of physical laws of radio, a list of the most powerful transmitters, and the principal short-wave stations of the world.

— Radio Today. Geneva, Geneva Research Centre, 1942. (U. S. Distributor, Columbia University Press, 2960 Broadway, New York City.)

Report on the wartime structure of broadcasting and its status in the different countries at the time when Europe was mainly dominated by Germany, and the Far East by Japan. Shows the suppression of freedom by totalitarian forces.

Jones, Charles R. *Facsimile*. New York, Murray Hill Books, Inc., 1949.

A story of modern developments in facsimile and of their usefulness to business, Government, and the public. Also includes technical fundamentals.

Jones, Robert W. *Copyrights and Trade-Marks*. Columbia, Mo., E. W. Stephens Co.

While author devotes little attention to specific problems of broadcasters, much of what is written concerning the statutory, judicial, and common-law provisions on copyright applies to radio stations and personnel.

Kaplan, Milton Allen. *Radio and Poetry*. New York, Columbia University Press, 1949.

An analysis of the literary and cultural possibilities of poetry as a vital aural art.

Keliher, Alice V. *Radio Workers*. New York, Harper & Bros., 1940.

A "picture fact book" (half pictures) on the history of radio, program production, and employees.

Kendall, Patricia R. See Lasarsfeld—Radio Listening in America.

Kirby, Edward M., and Harris, Jack. *Star-Spangled Radio*. New York, Ziff Davis Publishing Co., 1948.

A panoramic picture of radio's triumphs and troubles during the war years, with emphasis on the need for preparation for future exigencies.

Klapper, Joseph T. *The Effects of Mass Media*. New York, Columbia University, 1949.

A report to the Director of the Public Library Inquiry of the Social Science Research

Council based on an examination of existing studies of the social effects of mass media.

Kleppner, Otto. Advertising Procedure. New York, Prentice-Hall, 1941.

This "how-to-do-it" handbook of current advertising practice, originally written in 1925, is now in its twenty-first printing. Suitable for use as a textbook in advertising courses, the book includes frequency modulation, television, the NARTB code, and other recent developments in radio.

Kris, Ernst, and Speier, Hans. German Radio Propaganda. New York, Oxford University Press, 1944.

Presents a comprehensive account of what the Germans at home were told about World War II in official German radio broadcasts.

Landry, Robert J. This Fascinating Radio Business. Indianapolis, Bobbs-Merrill Co., 1946.

Covers phases of radio with emphasis on social implications.

Larrick, Nancy, and Melcher, Daniel. Printing and Promotion Handbook. New York, McGraw-Hill Book Co., Inc., 1949.

A guide for the planning and production of printing and advertising materials with significant applications to radio.

Lavine, Richard A. See Moser—Radio and the Law.

Lawton, Sherman P. See Ewbank. Broadcasting: Radio and Television.

Lazarsfeld, Paul F. Communications Research, 1948-1949. New York, Harper & Bros., 1949.

A study of the effects and control by a fairly centralized communications industry upon the intellectual and social life of our times.

——— **Radio and the Printed Page.** New York, Duell, Sloan & Pearce, Inc., 1940.

A survey of the educational aspects of radio, their effect on reading, and the potentialities of new and better methods of education by radio.

——— **and Field, Harry.** The People Look at Radio. Chapel Hill, N. C., University of North Carolina Press, 1946.

A survey by the National Opinion Center of the University of Denver, as analyzed by Columbia University's Bureau of Applied Social Research.

213289-52—>

——— **and Kendall, Patricia R.** Radio Listening in America. New York, Prentice-Hall, Inc., 1949.

An analysis of listening habits and of radio as a medium of mass information and entertainment, based on Nation-wide surveys by the National Opinion Research Center at the University of Chicago.

——— **and Stanton, Frank.** Radio Research, 1941. New York, Duell, Sloan & Pearce, Inc., 1941.

The first in a planned series as a supplement to Dr. Lazarsfeld's own study, "Radio and the Printed Page." Contains six reports—three on different types of programs and three on listener reactions.

——— **Radio Research, 1942-1943.** New York, Duell, Sloan & Pearce, Inc., 1944.

The second of the Radio Research annuals, including analysis of daytime serials, radio in wartime, radio in operation, radio and popular music. Concludes with a series of up-to-date technical studies and a report on the use of radio research technique in the fields of the films and the popular magazines.

Lealy, Philip, ed. Public Relations Handbook. New York, Prentice-Hall, Inc., 1950.

A practical reference on the how's, why's, what's, when's, and where's of public relations with contributions from 33 professional experts.

Levenson, William B. Steve Sears, Ace Announcer. Chicago, The King Co., 1948.

An informative account of radio broadcasting as told through the experiences of a teen-age boy.

Loevinger, Lee. The Law of Free Enterprise. New York, Funk & Wagnalls Co.

A reference for knowing and understanding the basic rules and principles of the American economic system of free enterprise.

Lumsdaine, Arthur A. See Hovland—Experiments on Mass Communication.

Melcher, Daniel. See Larrick—Printing and Promotion Handbook.

Mercier, Claude. Low-Cost Radio Reception. Paris, UNESCO, 1950.

One in the series of studies dealing with press, film, and radio in the world today. This report describes the results of an attempt

RADIO AND TELEVISION BIBLIOGRAPHY

to develop low-priced radio receivers for economically backward people; also to examine from the technical point of view the questions of collective and individual listening, looking to the organization of popular radio reception.

Midgley, Ned. *The Advertising and Business Side of Radio.* New York, Prentice-Hall, Inc., 1948.

A practical textbook, graphically illustrated with charts and tables. Also contains information about the commercial scales of the major and regional networks, local station operation and management.

Morris, Hilda. *The Tuckers Tune In.* New York, G. P. Putnam's Sons, 1943.

The author examines the effect of radio on a typical American family during the past 20 years. Without being too obvious, the author shows how large a part the radio plays in the everyday living of both parents and children.

Moser, J. G., and Lavine, Richard A. *Radio and the Law.* Los Angeles, Calif., Parker and Co., 1947.

Examines every available decision in this country and the British Empire.

NARTB Standards of Practice. Washington, D. C., National Association of Radio and Television Broadcasters, 1948.

Adopted standards of practice for American broadcasters, effective July 1, 1948.

— *The Television Code.* Washington, D. C., 1952.

Adopted standards for maintaining accepted level of television programming.

Peet, Creighton. *All About Broadcasting.* New York, Alfred A. Knopf, 1942.

A vivid presentation of one of the great achievements of modern science, from the translation of sound waves by a microphone to the latest development of television.

Radio Annual. New York, Radio Daily Corporation, 1938 to date.

A handbook of directories to American radio stations and networks, and of miscellaneous information relating to many phases of radio.

Reck, Franklin M. *Radio From Start to Finish.* New York, Thomas Y. Crowell Co., 1942.

A review of radio history from 1895 to present-day developments in television and FM.

Reinsch, J. Leonard. *Radio Station Management.* New York, Harper & Bros., 1948.

A source book based on years of practical experience in radio station management. Explores all facets and treats them one by one.

Rose, C. B., Jr. *National Policy for Radio Broadcasting.* New York, Harper & Bros., 1940.

An analysis of significant national problems in the field of radio broadcasting, with suggestions for their solution. Sponsored by the National Economic and Social Planning Association.

Rowland, J. Howard. *Adolescent Personality and Radio: Some Exploratory Studies.* Columbus, Ohio, Evaluation of School Broadcasts, Ohio State University, 1943.

A comprehensive survey of the influence of radio listening upon young people as a leisure-time activity.

— *How to Build a Radio Audience.* Columbus, Ohio, Evaluation of School Broadcasts, Ohio State University, 1943.

A description of the results of three audience-building experiments conducted with school and parent groups. Publicity and audience measurement methods are discussed.

— **Tyler, I. Keith and Woelfel, Norman.** *Criteria for Children's Radio Programs.* Columbus, Ohio, Evaluation of School Broadcasts. (Available from: Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.)

This guide for program planners, writers, and producers of children's radio programs is a summarization of research findings and interpretations made by members of the staff of the Evaluation of School Broadcasts Project at Ohio State University. Gives 18 specific criteria in 3 categories—ethics, social development, and entertainment.

Sandage, C. H. *Radio Advertising for Retailers.* Cambridge, Mass., Harvard University Press, 1945.

Considers the extent to which retailers and others have used radio, the character of such use, and the factors that made for success or failure.

Sayre, Jeanette. *See Friedrich—The Development of the Control of Advertising on the Air; Controlling Broad-*

casting in Wartime; An Analysis of the Radio Broadcasting Activities of Federal Agencies.

Schechter, A. A. *I Live On Air*. New York, Frederick A. Stokes Co., 1941.

An "inside" story of how news, special features, and sports broadcasts are produced. Many interesting stories of behind the scenes in radio are told.

Schramm, Wilbur. *Communications in Modern Society*. Urbana, Ill., University of Illinois Press, 1948.

A symposium giving general orientation toward the practical ends which communications can serve. Also contains bibliography.

——— *Mass Communications*. Urbana, Ill., University of Illinois Press, 1949.

A book of readings selected and edited for the Institute of Communications Research at the University of Illinois. Intended as an integrated introduction to mass communications for those interested in studying them through the windows of the social sciences.

Schuler, Edgar A. *Survey of Radio Listeners*. Baton Rouge, La., 1943.

Report of a State-wide study of radio listeners in Louisiana made for the purpose of collecting information for guidance in planning better education programs. Copies of the report are available from the Radio Department, General Extension Division, Louisiana State University, Baton Rouge.

Seldes, Gilbert. *The Great Audience*. New York, The Viking Press, 1950.

An analysis of what the three popular arts—movies, radio, and television—are doing to our tastes and standards, and to the environment in which we live.

Sheffield, Fred D. *See* Hovland—*Experiments on Mass Communication*.

Shurick, E. P. J. *The First Quarter-Century of American Broadcasting*. Kansas City, Mo., Midland Publishing Co., 1946.

A chronological history of radio by subjects.

Siepmann, Charles A. *Radio's Second Chance*. Boston, Mass., Little, Brown and Co., 1946.

A critical analysis of radio's strength and its weakness in the United States with a "Plan for the Future."

——— *The Radio Listeners Bill of Rights*.

Details the responsibilities of the radio listener to contribute his share of thought and effort toward the betterment of radio "in the public interest."

——— *Radio, Television and Society*. New York, Oxford University Press, 1950.

A history of radio and television and a study of their social and psychological effects upon our tastes, opinions, and values.

Sill, Jerome. *The Radio Station: Management, Functions, Future*. New York, George W. Stewart Co., 1946.

An analysis of the economic aspects of radio-station management.

Smith, Sayre Jeanette. *See* Freidrich—*Radio-broadcasting and Higher Education*.

Solal, Lucien. *See* Terron—*Legislation For Press, Film and Radio*.

Speier, Hans. *See* Kris—*German Radio Propaganda*.

Spence, Hartzell. *Radio City*. New York, The Dial Press, 1941.

A presentation, in novel form, of the background of radio entertainment. Primarily a story of a director of the radio division of a large advertising firm and his difficulties in persuading his clients to merchandise their products with some consideration for their listeners' tastes.

Spence, Lealie. *Radio Listening*. Madison, Wis., Joint Committee for Better Listening, 1946.

One of the best aids to evaluate radio programs by individual or group listeners.

Spot Radio Promotion Handbook. New York Standard Rate & Data Service, Inc., 1949.

A handbook based on a first-hand study of the practices, viewpoints, opinions, and experience of spot radio users.

Standards of Practice. *See* NARTB.

Stanton, Frank. *See* Lazarsfeld—*Radio Research, 1941, and Radio Research, 1942-1943*.

Stokowski, Leopold. *Music for All*. New York, Simon & Shuster, 1943.

A great orchestral conductor presents the full scope of music as he sees it, and shows how the enjoyment of music is a birthright in which all can freely share.

Summers, H. B., Ed. *Radio Censorship*. New York, H. W. Wilson Co., 1939.

A nonpartisan picture given by compiling excerpts from more than 100 articles previously published. Extensive bibliography.

——— *Tomorrow's Radio Programs*. Washington, D. C. Federal Radio Education Committee, U. S. Office of Education, 1944.

An analysis of the elements accountable for the rise and decline of different types of radio programs in the public favor.

Terron, Fernand and Solal, Lucien. *Legislation for Press, Film and Radio*. Paris, UNESCO, 1951.

A comparative study of main types of regulations governing the information media. One of the UNESCO series.

Tolleris, Beatrice K. *Radio—How, When, and Why To Use It*. New York, National Publicity Council, 1947.

A manual designed to guide the community agency in planning effective uses of radio.

Tyler, I. Keith. See Rowland—*Criteria for Children's Radio Programs*.

Ulin, Arnold A. *Small Station Management and the Control of Radio Broadcasting*. Littauer Center, Harvard University, 1948.

A case study of the role of radio-station management in the complex pattern of influences that divide the control of broadcasting. Preface by Dr. Carl J. Friedrich.

U. S. Department of Agriculture. *Attitudes of Rural People Toward Radio Service*. Washington, U. S. Government Printing Office, 1946.

Based on a Nation-wide survey of farm and small-town people, gives analysis of radio's importance in rural areas.

Variety Radio Directory. New York, Variety, Inc.

Yearbooks of information pertaining to radio.

Waller, Judith C. *Radio, the Fifth Estate*. Boston, Mass., Houghton Mifflin Co., 1946.

Written by one of radio's best-known women, and designed as a text for students; gives

comprehensive analysis of radio as a public service.

——— *Radio, the Fifth Estate*, 2nd Ed. Boston, Mass., Houghton Mifflin Co., 1950.

A revision including some of the operations that have undergone vast changes since release of the first edition.

Warner, Harry P. *Radio and Television Law*. Albany, N. Y., Matthew Bender & Co., 1948.

A comprehensive reference book on the legal and regulatory structure of the radio and television law.

White, Llewellyn. *The American Radio*. Chicago, University of Chicago Press, 1947.

A report on the broadcasting industry as prepared by the Commission on Freedom of the Press.

Williams, Albert N. *Listening*. Denver, University of Denver Press, 1948.

A collection of articles as they were published in the *Saturday Review of Literature* while the author was radio columnist. Articles concerned principally with bringing the reader-listener an analysis of how he can achieve better listening as opposed to just hearing.

Williams, J. Grenfell. *Radio in Fundamental Education in Undeveloped Areas*. Paris, UNESCO. (Sales Agent in U. S.—Columbia University Press, New York 27.)

Another step in the series of studies on specific problems of mass communication pointing up the instructional possibilities of radio in 16 underdeveloped areas from Algeria to the West Indies.

Williams, W. E. See Hill—*Radio's Listening Groups*.

Willis, Edgar E. *Foundations in Broadcasting*. New York, Oxford University Press, 1951.

A general history of radio and television with specifics on techniques of programing as they relate to each medium.

Wisconsin Association for Better Radio and Television, 2545 Van Hise, Madison, Wis. *Let's Learn to Listen*, 1945.

A handbook for the radio listener designed to stimulate its readers to detect the differences between good and not so-good programs.

Wisconsin Association for Better Radio & TV. Wittenberg, Philip. **Dangerous Words.** New York, Columbia University Press, 1947.

A guide to the law of libel.

Woelfel, Norman. **Radio Over U. S. A.: The Social, Artistic, and Educational Significance of Radio.** Columbus, Ohio, Ohio State University, 1942.

Deals with radio's contribution to the national morale, the implications of such radio series as "This Is War," and the need for an over-all strategy in communications planning.

Woelfel, Norman. See Rowland—Criteria for Children's Radio Programs.

Wolfe, Charles Hull. **Modern Radio Advertising.** New York, Funk & Wagnalls Co., 1949.

An authoritative account of radio advertising history with practical procedures for the agency representative and the radio advertiser.

Wolseley, Roland E. **Interpreting the Church Through Press and Radio.** Philadelphia, Pa., Muhlenberg Press, 1951.

A thorough analysis, from a journalistic approach, of the interpretation of the church through press and radio.

——— **Radio Listening. 1946.**

An aid for the radio listener to evaluate various types of programs with specific suggestions for developing discrimination.

——— **Can Radio Listening Be Taught? 1951.**

A summary of reports by teachers concerning their experiences in guiding their young students to become discriminate listeners.

Careers in Radio-Television

Arnold, Frank A. Do You Want to Get Into Radio? New York, Frank A. Stokes Co., 1940.

An analysis of the opportunities and responsibilities which radio offers to the young person of today ambitious to achieve a career in radio.

Bartlett, Kenneth G., and Miller, Douglas W. Occupations in Radio. Chicago, Science Research Associates (Occupational Monograph No. 12, 1940.)

This 48-page pamphlet includes brief discussions on the rise of radio, the organizational set-up of the radio station and the network, and radio's outlook for the future. It presents in detail the qualifications, training, salaries, opportunities for advancement, etc., for the various types of jobs radio offers.

Bureau of Labor Statistics: Employment and Earnings of Radio Artists, Reports 1-2. Washington, D. C., U. S. Department of Labor, 1949.

Report 1—"Employment and Unemployment."
Report 2—"Earnings from Radio Performing."

— in cooperation with the Veterans Administration. Employment Outlook in Radio and Television Broadcasting. Washington, U. S. Government Printing Office, 1949.

The introduction presents the national scope of the industry, its occupations, outlook, and earnings, followed by statistics for each individual State.

Carlisle, Norman V. and Rice, Conrad C. Your Career in Radio. New York, E. P. Dutton & Co., Inc., 1941.

Written by two men long experienced in every phase of radio, this book is intended to answer the questions, "How can I get into radio?" Three high-school boys are taken on a conducted tour of a large station. All modern methods of announcing, speaking, advertising, management, continuity writing, and acting are observed and discussed.

Cuthbert, Margaret. Your Career in Radio. New York, National Broadcasting Co., 1947.

Booklet containing descriptions of jobs in radio, with suggestions for high-school students on how to prepare for them.

DeHaven, Robert and Kahn, Harold S. How To Break Into Radio. New York, Harper & Bros., 1941.

A handbook for anyone seeking a career in radio. Covering practically every phase of the industry, this book gives specific answers to many questions about the "fifth estate."

Dorf, Richard H. See Kamen—TV and Electronics as a Career.

Harrington, Ruth Lee. Your Opportunities in Television. New York, Medill McBride Co., Inc., 1949.

A vocational guide designed to show the job opportunities in television with details on required qualifications and present salary range.

Hornung, J. L. Radio As A Career. New York, Funk & Wagnalls, 1940.

All branches of radio are treated—ship, telegraphy, broadcasting.

Jones, Charles Reed. Your Career in Motion Pictures, Television, and Radio. New York, Sheridan House, 1949.

A survey of job possibilities in the three media with contributions from top ranking professionals as to how to approach them.

Kahn, Harold S. See DeHaven—How to Break Into Radio.

Kamen, Ira and Dorf, Richard H. TV and Electronics as a Career. New York, John F. Rider Pub., Inc., 1951.

A vocational guide describing detailed workings of each phase of the industry and the place of each person in the over-all operation. Also included is an outline of required training.

Keliher, Alice V. Radio Workers. New York, Harper & Bros., 1940.

Booklet outlining opportunities in radio.

Landry, Robert J. Who, What, Why Is Radio? New York, George W. Stewart, Publishers, 1942.

An analysis of the operations of the broadcasting industry for the student, the professional operator, and the average reader interested in radio.

Miller, Douglas W. See Bartlett—Occupations in Radio.

Miller, J. L., ed. Working for Radio. National Association of Radio and Television Broadcasters, 1771 N Street, NW., Washington, D. C., 1942.

Written especially for students aspiring to make radio a career. Contains hints by well-known radio writers, producers, musicians, and station managers on how to proceed.

Ommanney, Katherine Anne, and Pierce, C. The Stage and the School. 2d Ed. New York, Harper & Bros., 1950.

A text giving comprehensive background for educational dramatics, including instruction for writing, interpreting, and producing plays for the stage, as well as for radio and television.

Pack, Richard. See Ranson—Opportunities in Radio.

Ranson, Jo, and Pack, Richard. Opportunities in Radio. New York, Voca-

tional Guidance Manuals, Inc., 1946.

A factual analysis of the job opportunities that exist in the field of radio from announcing to engineering.

— Opportunities in Television. New York, Grosset & Dunlap, 1950.

Another in the Vocational Guidance Manuals series in which job potentialities in TV are analyzed. Book also includes lists of existing TV stations and sample job and training requirements of one network.

Rice, Conrad C. See Carlisle—Your Career in Radio.

Southwell, John. Getting a Job in Television. New York, McGraw-Hill Co., Inc., 1947.

Spotlights each type of job, giving pay, required experience, and qualifications.

Women in Radio. Washington, U. S. Government Printing Office, 1947. (Women's Bureau—Bulletin 222, U. S. Department of Labor)

Biographical sketches illustrate what some women have been able to achieve in radio.

Radio Production and Writing Techniques

Abbot, Waldo. Handbook of Broadcasting. New York, McGraw-Hill Book Co., Inc., 1941.

A second edition of the author's guidebook. Suitable for those in the radio profession and for students. Includes various phases of broadcasting.

——— Handbook of Broadcasting, 3rd Ed., New York, McGraw-Hill Book Co., Inc., 1950.

A revision and expansion of one of the most widely accepted texts on radio, television, and facsimile, reflecting the instructive viewpoint of the teacher and the professional experience of the station manager.

Barnouw, Erik. Handbook of Radio Writing. Boston, Little, Brown & Co., 1939.

Gives directions for radio writing. Contains excerpts from scripts as well as information about the business aspects of script writing.

——— Handbook of Radio Writing. Boston, Little, Brown & Co., 1947.

Concise, authoritative information for both professional and student radio writers. A revision of first edition. New book includes material on sound effects, narration, and music, as well as a section on mechanics of marketing manuscripts.

——— Handbook of Radio Production. Boston, Little, Brown & Co., 1949.

A detailed description and analysis of each element of program production, with sample script to illustrate producer's direction.

Bartlett, Kenneth L. How To Use Radio. Washington, D. C., The National Association of Radio and Television Broadcasters, 1938.

An outline of practical suggestions for the teacher or radio chairman who plans to use the facilities of their local radio stations for educational purposes. Part I. The importance of American radio broadcasting and how it applies to education; Part II. General consideration in planning a radio program; Part III. How to prepare the script for the air.

Bender, James F., comp. NBC Handbook of Pronunciation. New York, Thomas Y. Crowell Co., 1943.

This book has evolved from the exacting needs of the National Broadcasting Company for a book which their announcers could use as a guide to correct standard pronunciation.

——— NBC Handbook of Pronunciation. New York, Thomas Y. Crowell Co., 1951.

A second edition of above described dictionary with more than 15,285 entries.

Bird, George L. Article Writing and Marketing. New York, Rinehart & Co., Inc., 1948.

A text giving detailed analysis and instruction on problems of making an inventory of available material, discovering markets, etc.

Bond, Charles Alvin and Zipf, W. H. Radio Handbook for Extension Workers. Washington, U. S. Department of Agriculture, 1946. Misc. Publication No. 592.

A concise handbook with emphasis on rural broadcasting, containing helpful hints, samples of dialog, and sources of "Farm and Home" material for broadcast.

Borchers, Gladys L., and Wise, Claude M. Modern Speech. New York, Harcourt, Brace & Co., 1947.

A basic textbook in fundamentals of speech with a special chapter devoted to radio.

Braun, Everett C. Let's Broadcast. Minneapolis, Minn., The Northwestern Press, 1948.

A textbook on the use of radio broadcasting as an educational tool in the secondary schools.

Brooks, William F. Radio News Writing. New York, McGraw-Hill Book Co., 1948.

A textbook on writing news for radio designed especially as a guide for beginners. Includes examples of special techniques needed to convert press dispatches to news on the air. Appendix includes news round-ups and samples of commentaries by well-known newsmen.

Campbell, Laurence R.; Heath, Harry E. Jr.; and Johnson, Ray V. *A Guide to Radio-TV Writing*. Ames, Ia., Iowa State College Press, 1950.

A workbook-syllabus for teachers, students, and professional workers interested in news, specialized information, continuity writing, and surveys.

— and Wolseley, Roland E. *News-men At Work*. Cambridge, Mass., The Riverside Press, 1949.

A textbook for those wishing to gather and write news for any medium of mass communication.

Cantril, Hadley. *The Invasion From Mars*. Princeton, Princeton University Press, 1940.

Based on the Orson Welles' broadcast of the same name. A study on the psychology of panic.

Carlisle, John S. *Production and Direction of Radio Programs*. New York, Prentice-Hall, Inc., 1939.

The book is comprehensive and authoritative. Parts of it are a little advanced for beginners.

Charnley, Mitchell V. *News By Radio*. New York, The MacMillan Co., 1948.

A text in which are described the special practices, principles, and characteristics of radio news and an evaluation of them in the light of their effectiveness or their failure.

Chase, Gilbert. *Music in Radio Broadcasting*. New York, McGraw-Hill Book Co., 1946.

A collection of articles on the planning, production, and broadcasting of musical programs.

Chester, Giraud and Garrison, Garnet R. *Radio and Television—An Introduction*. New York, Appleton-Century-Crofts, 1950.

A comprehensive textbook based on the practical experience of the authors in teaching college radio courses, research in radio, and professional broadcasting.

Columbia Broadcasting System. *Radio Alphabet: A Glossary of Radio Terms*. New York, Hastings House, 1946.

A list of radio and television terms and a few pages of sign language.

Cott, Ted. *How To Audition for Radio*. New York, Greenberg Publishers, Inc., 1946.

218290-52-3

A handbook for actors, as well as a workbook for students. Includes detailed explanations of audition procedure, language of radio, and actual scripts.

Cowgill, Rome. *Fundamentals of Writing for Radio*. New York, Rinehart & Co., Inc., 1949.

An intensive text stressing the importance of a sound understanding of the broadcasting medium in learning to write for radio. Contains abundance of illustrative material for guidance in writing, program planning, production, and marketing.

Cowgill, Rome. *See Kingdon—Radio Drama Acting and Production*.

Creamer, Joseph, and Hoffman, William W. B. *Radio Sound Effects*. New York, Ziff-Davis Publishing Co., 1945.

General nature of sound effects, control room signals, and a glossary of radio terms.

Crews, Albert. *Radio Production Directing*. New York, Houghton Mifflin Co., 1944.

The first textbook in a series resulting from the Summer Radio Institutes launched cooperatively in 1941 by Northwestern University and the National Broadcasting Company. Written as a guide for professional training for careers in radio broadcasting.

— Professional Radio Writing. New York, Houghton Mifflin Co., 1946.

An analysis of radio writing for all types of markets and listeners. A glossary of terms and assignments for student practice are included.

Dimond, S. A. *See Gould—Training the Local Announcer*.

Duerr, Edwin. *Radio and Television Acting*. New York, Rinehart & Co., Inc., 1950.

A general critique on acting as a profession with procedures for the studio mechanics of acting before a microphone or performing before cameras.

Ewbank, H. L. and Lawton, Sherman. *Projects for Radio Speech*. New York, Harper & Bros., 1940.

A manual for use of students in putting on and judging radio programs of all types.

— Broadcasting: Radio and Television. New York, Harper & Bros., 1952.

A basic text well adapted for teaching about radio and television, from background and history through specifics for preparing and producing programs.

Faulkner, Nancy. *Reckoning With Radio*. New York Assoc. of Jr. Leagues of America, 1949.

A guide for the production and promotion of radio programs by local organizations. Intended primarily as guide for League members, but offers practical suggestions for others.

Floherly, John J. *Behind the Microphone*. Philadelphia, J. B. Lippincott, 1944.

Deals with such items as radio broadcasting history, sound effects, network operation, and contains several biographies of radio personalities.

French, Florence F., Levenson, William B., and Rockwell, Vera C. *Radio English*. New York, McGraw-Hill Book Co., Inc., 1952.

A high-school and junior college text for radio English and radio workshop groups. Deals with various aspects of programing and includes a play for radio production. Part V deals with television programing.

Garrison, Garnet R. *See* Chester—Radio and Television—An Introduction.

Gould, S. B. and Dimond, S. A. *Training the Local Announcer*. New York, Longmans, Green & Co., Inc., 1950.

A practical text pointing up the every day problems of the local announcer and his place in the daily operation of a station. Exercise material covering wide range of announcer's duties also included.

Greet, W. Cabell. *World Words: Recommended Pronunciations*. New York, Columbia University Press, 1944.

Gives pronunciations for about 10,000 names and words in various languages.

Heath, Harry E., Jr. *See* Campbell—A Guide to Radio-TV Writing.

Henneke, Ben G. *The Radio Announcer's Handbook*. New York, Rinehart & Co., Inc., 1948.

Designed to teach speech students the rudiments of radio announcing. Exercises are included along with drill material.

Herendeen, Jane Effie. *Speech Quality and Interpretation*. New York, Harper and Bros., 1946.

A study of the three essentials of speech education—theory, method, and material.

Herman, Lewis and Shallet, Marguerite. *Manual of Foreign Dialects*. New York, Ziff-Davis Publishing Co., 1948.

This manual contains 80 of the principal foreign dialects of the various national groups, with characteristic studies, speech peculiarities, and examples of the dialects in easily rendered phonetic monologs.

— Manual of American Dialects for Radio, Stage, Screen, and Television. Chicago, Ziff-Davis Publishing Co., 1947.

An authentic source for the dialect enthusiast. Contains 80 foreign dialects with character studies, speech peculiarities, and examples of phonetic monologs.

Hill, Frank Ernest. *Student Groups at the Microphone*. New York, Columbia Broadcasting System, 1943.

Contains helpful suggestions on how to form and train discussion groups, organize the discussion, and perform before the microphone.

Hoffman, William B. *See* Creamer—Radio Sound Effects.

Hoffman, William G., and Rogers, Ralph L. *Effective Radio Speaking*. New York, McGraw-Hill Book Co., 1944.

Under the headings psychology, strategy, organization, language, writing, and reading of a radio speech, practical pointers are given to help overcome mike fright and add color and interest in the delivery of an effective radio speech.

Hotaling, Burton L. *A Manual of Radio News Writing*. Milwaukee, Wis., The Milwaukee Journal, 1947.

Discusses various types of radio news from writing to editing.

Inman, Elinor. *See* Parker—Religious Radio.

Is Your Hat In The Ring? Washington, D. C., The National Association of Radio and Television Broadcasters, 1952.

A pamphlet written for the public speaker.

Jennings, George, ed. *The Radio Workshop in the High School*. Chicago, 1941 edition.

A teacher's guide for developing a radio workshop, with emphasis on radio speech and writing.

Johnson, Gertrude E. *See* Lowrey—
Interpretive Reading.

Johnson, Ray V. *See* Campbell—A
Guide to Radio-TV Writing.

Karr, Harrison M. *Your Speaking
Voice*, Rev. ed. Glendale, Calif., Grif-
fin-Patterson Co., 1946.

A textbook based on a system of voice
culture, with practical advice and exercises
from notable artists.

Keith, Alice. *How to Speak and Write
for Radio*. New York, Harper &
Bros., 1944.

A reference manual containing suggested
"short-cut" methods of acquiring an effective
radio voice. Also contains a number of model
scripts.

Kilmer, Bill. *Announcing for Radio*.
Des Moines, Iowa, Sarcone Publish-
ing Co., 1947.

A basic guide for student announcers.

Kruevitch, Walter, and Cowgill, Rome.
Radio Drama Production. New York,
Rinehart & Co., 1946.

A handbook for the average classroom work-
shop giving background of production theory.
Contains scripts with exercises for developing
skill in elements of radio drama production.

——— Kingson, Walter Kruevitch and
Cowgill, Rome. *Radio Drama Acting
and Production*. New York, 1950.

A new edition of the handbook described
above, with an added text on the fundamentals
of radio acting as well as exercise material.

La Prade, Ernest. *Broadcasting Music*.
New York, Rinehart & Co., 1947.

An explanation of the entire process of
broadcasting music, from the planning of the
program to its production in the studio.

Lawrence, Jerome. ed. *Off Mike*. New
York, Duell, Sloan & Pearce, Inc.,
1944.

A book on radio writing by some of the
Nation's top radio writers.

Lawton, Sherman P. *See* Ewbank—
Projects for Radio Speech.

——— *See* Ewbank. *Broadcasting:
Radio and Television*.

Levenson, William B. *See* French—
Radio English.

Lewis, Dorothy, and McFadden, Dor-
othy L. *Program Patterns for Young
Radio Listeners*. Washington, D. C.,
National Association of Radio and
Television Broadcasters, 1945.

Children's programs currently on the air are
described in order to give a Nation-wide pic-
ture, as well as to serve as patterns for
program ideas.

Lowrey, Sara and Johnson, Gertrude E.
Interpretive Reading. New York, D.
Appleton-Century Co., Inc., 1942.

Techniques of oral reading are explored by
two speech teachers. Includes helpful and prac-
tical advice on the use of oral reading as a
radio device. At least half of the volume is
devoted to practice material.

Mackey, David R. *Drama on the Air*.
New York, Prentice-Hall, Inc., 1951.

A text which integrates the three main facets
of radio dramatic presentation—script, produc-
tion, and acting, with emphasis on acting.
Includes 4 complete scripts and 25 complete
scenes for exercise material.

Martin, John T. W., and Seymour,
Katherine. *Practical Radio Writing*.
New York, Longmans, Green & Co.,
1938.

The technique of writing for the listening
audience is explained simply and concisely with
examples to illustrate important points. Every
type of radio program is discussed and its
component parts analyzed. Ten successful scripts
are reproduced.

McFadden, Dorothy L. *See* Lewis—
*Program Patterns for Young Radio
Listeners*.

McGill, Earl. *Radio Directing*. New
York, McGraw-Hill Book Co., 1940.

A comprehensive text on radio production.
Contains maps, floor plans of studios, and
photos of actual broadcasts.

Mosse, Baskett. *Radio News Hand-
book*. Evanston, Ill., Medill School
of Journalism, Northwestern Univer-
sity, 1947.

A concise handbook intended as a guide in
the preparation and production of news pro-
grams with added information on radio sign
language, glossary of radio terms, and a sample
script.

Nagler, Frank. *Writing for Radio*.
New York, Ronald Press Co., 1938.

Contains specimen scripts of nationally
advertised programs.

Needleman, Moriss H. *A Manual of Pronunciation.* New York, Barnes & Noble, Inc., 1949.

Lists about 5,800 "everyday words selected as commonly mispronounced." The unique feature is that three systems of notation are used—the simplified, the diacritical and the phonetic.

Newsom, Phil. *United Press Radio News Style Book.* New York, United Press Association, 1943.

Intended especially for the newspaper writer who wants to adapt his style to radio.

Parker, Everett C.; Inman, Elinor; and Snyder, Ross. *Religious Radio: What to Do and How.* New York, Harper & Bros., 1948.

A guide to religious radio broadcasting in which every phase, including method, technique, and philosophy are treated.

The Radio Amateur's Handbook. West Hartford, Conn., American Radio Relay League, 1948 to present.

A comprehensive treatment of the amateur short-wave field and of workshop practice. Each volume contains illustrations, charts and tables, as well as practical equations and formulas. Published annually.

Radio Program Production Aids. Washington, D. C. U. S. Office of Education, Federal Security Agency, 1948.

Includes suggestions to school and non-professional groups for the production of educational radio programs, a glossary of terms used in the production of radio programs, and a handbook of sound effects.

Radio, Your Station and You. New York, Association of Junior Leagues of America, 1942.

Practical suggestions for radio programming.

Rice, Arthur H. *Today's Techniques.* Ann Arbor, Mich., The Ann Arbor Press, 1943.

A collection of articles citing specific instances of successful practices in school public relations, including a section on the use of radio as the interpretive medium.

Rockwell, Vera C. *See French—Radio English.*

Rogers, Ralph. *See Hoffman—Effective Radio Speaking.*

Round Table Memorandum. Chicago, Ill., The University of Chicago, Radio Office, 1948.

A brief history of the University of Chicago Round Table, with hints for round table broadcasters of some "do's" and "don't's" to remember when facing the microphone.

Schroeder, Mary Agnes. *Catholics, Meet the Mike.* St. Louis, Mo., Queen's Work, 1944.

A radio workbook giving professional guidance to the amateur.

Seymour, Katherine. *See Martin—Practical Radio Writing.*

Shallet, Marguerite. *See Herman—Manual of Foreign Dialects.*

Sheats, Paul M. *Forums on the Air.* Washington, D. C. Federal Radio Education Committee, U. S. Office of Education, 1939.

A survey of radio forums throughout the Nation, giving many combinations of techniques for forum operation.

Snyder, Ross. *See Parker—Religious Radio.*

Tobin, Richard L. *News Style Book.* New York, American Broadcasting Co., Inc., 1946.

A few do's and don't's on radio news writing and some specific word styles.

Tooley, Howard. *The Radio Handbook: Suggestions for the Radio Director and Technician.* Minneapolis, Minn., Northwestern Press, 1943.

Intended as a guide for directors of radio amateur clubs. Contains valuable hints for the technician and an illustrated glossary and suggestions for building a sound effects library.

Turnbull, Robert B. *Radio and Television Sound Effects.* New York, Rinehart & Co., Inc., 1951.

A comprehensive analysis of the part that sound plays in the radio and television drama, how it is affected by writing and production and some of the problems of the sound technician.

Wagner, P. H. *Radio Journalism.* Minneapolis, Minn., Burgess Publishing Co., 1940.

Technique of news broadcasting, written for the student.

Walker, E. Jerry. *Religious Broadcasting: A Manual of Techniques.* Washington, D. C. National Association of Radio and Television Broadcasters, 1945.

A guide to those who prepare and present religious programs.

Warren, Carl Nelson. *Radio News Writing and Editing*. New York, Harper & Bros., 1947.

An elementary text with diagrammatic illustrations to cover the various phases of radio news work.

Weaver, Luther. *The Technique of Radio Writing*. New York, Prentice-Hall, Inc., 1948.

Textbook based on author's combined experiences in college teaching and in a large advertising agency. Scripts and excerpts of scripts are used as examples. Various types of programs are discussed in all phases, including music and sound effects and their place in a script.

Whipple, James. *How to Write for Radio*. New York, McGraw-Hill Book Co., Inc., 1938.

A discussion of the practical fundamentals of effective radio writing, with emphasis on the distinctive requirements of radio writing as opposed to other forms of writing. Covers the writing of dramatic scripts, interviews, commentaries, and children's programs, giving principles and techniques; presents and analyzes all or parts of 28 illustrative scripts from actual radio production.

White, Melvin R. *Beginning Radio Production*. Minneapolis, Minn., The Northwestern Press, 1950.

A textbook for advanced high-school and beginning college students intended primarily

to develop basic knowledge and skills essential to the radio worker.

——— *Microphone Technique for Radio Actors*. Minneapolis, Minn., The Northwestern Press, 1950.

A brief and elementary handbook for the beginning radio actor.

White, Paul W. *News on the Air*. New York, Harcourt, Brace & Co., 1947.

An analysis of news gathering and preparation for broadcasting by one of radio's best-known news writers.

Wiley, Max. *Radio Writing*. New York, Rinehart & Co., Inc., 1941.

Written by the one-time director of scripts and continuity of CBS, this volume deals with various types of scripts, and includes writing exercises and several chapters and analyses of students' work which should be valuable for the embryo radio writer.

——— *Radio and Television Writing*. New York, Rinehart & Co., Inc., 1950.

A greatly expanded revision of Mr. Wiley's first edition written in terms of developments of the past decade, not only in audience preferences but also in techniques.

Wise, Claude M. *See Borchers—Modern Speech*.

Zipf, W. H. *See Bond—Radio Handbook for Extension Workers*.

Educational Uses of Radio-TV

Aarnes, Hale, and Christiansen, Kenneth, editors. *Problems in College Radio*. Columbia, Mo., Stephens College, 1948.

Proceedings of "The 1946 Conference on College Radio," held at Stephens College. Contains speeches dealing with the radio curriculum, careers, etc.

Atkinson, Carroll. *American Universities and Colleges That Have Held Broadcast Licenses*. Boston, Meador Publishing Co., 1941.

A history of educationally owned radio stations from 1922 to 1941.

——— *Public School Broadcasting to the Classroom*. Boston, Meador Publishing Co., 1942.

A record of the history and development of the broadcasting of radio programs for classroom use by 29 American public-school systems that have attempted to provide this type of educational service.

——— *Radio Extension Courses Taught for Credit*. Boston, Meador Publishing Co., 1941.

A record of attempts made by 18 American institutions of higher learning to offer correspondence-extension courses in radio.

——— *Radio in State and Territorial Educational Departments*. Boston, Mass., Meador Publishing Co., 1942.

Describes the experiences of State departments of education in using radio for instructional as well as for publicity purposes.

——— *Radio Network Contributions to Education*. Boston, Meador Publishing Co., 1942.

The author examines 40 programs broadcast by the major networks of the United States and Canada.

——— *Radio Programs Intended for Classroom Use*. Boston, Meador Publishing Co., 1942.

In this, the sixth book in a series, the author summarizes information in three previous books on broadcasts for classroom use.

Barr, Arvil S.; Ewbank, Henry L.; and McCormick, Thomas C., ed. *Radio in the Classroom*. Madison, Wis., University of Wisconsin Press, 1942.

Presents the principal findings of the Wisconsin Research Project in school broadcasting.

Bird, Winfred W. *The Educational Aims and Practices of the National and Columbia Broadcasting Systems*. Seattle, University of Washington Press, 1939.

An analysis of aims and objectives of both networks, with author's criteria for evaluating their educational merit.

Brewer, Fred A. See Skornia—*Creative Broadcasting*.

Callahan, Jennie Waugh. *Radio Workshop for Children*. New York, McGraw-Hill Book Co., 1948.

A workshop text designed to prepare students to enter educational radio either as teachers in school workshops, or as radio station personnel.

Chandler, Anna C., and Cypher, Irene F. *Audio-Visual Techniques*. New York, Noble & Noble, 1948.

A volume for persons interested in the enrichment of teaching through the use of audio-visual aids. Contains many "how-to-do" directions and suggestions for radio and television programming.

Cooper, Isabelle M. *Bibliography on Educational Broadcasting*. Chicago, The University of Chicago Press, 1942.

A bibliography on the historical, technical, and educational fields of broadcasting.

Council on Radio Journalism, National Association of Radio and Television Broadcasters, Washington, D. C.

History of Council and standards for education for radio journalism.

Cypher, Irene F. See Chandler—*Audio-Visual Techniques*.

Dale, Edgar. *Audio-Visual Methods in Teaching*. New York, The Dryden Press, Inc., 1947.

A basic text on methods, with brief references to radio.

Darrow, Ben H. *Radio Trailblazing*. East Aurora, N. Y., Roycroft Shops, 1940. Also Columbus, Ohio, College Book Co., 1940.

A dramatic history of the Ohio School of the Air, a pioneering venture in radio education.

English Language Arts, The. Prepared by The Commission on the English Curriculum of the National Council of Teachers of English. New York, Appleton-Century-Crofts, Inc., 1952.

The first in a projected series of five volumes in which all levels of English instruction are to be re-examined. Vol. I is an overview of the curriculum in English Language Arts from the preschool through graduate school. Two chapters are devoted to mass communications.

Ewbank, Henry L. See Barr—Radio in the Classroom.

Experiment By Schools—Radio and Government, Washington, D. C., U. S. Department of the Interior, 1941.

The story of a new information technique tested by the Department of the Interior in 1941, when radio was used as the medium of interpreting to the American people, and to California, in particular, the importance of the Central Valley Project.

Exton, William, Jr. *Audiovisual Aids to Instruction*. New York, McGraw-Hill Book Co., 1947.

Designed to show the audio-visual techniques developed in the Armed Forces' emergency training program during World War II and their application to civilian education in the post-war era.

Faulkner, Anne Shaw. *What We Hear in Music*. Camden, N. J., RCA Victor Co., Inc., 1943.

An organized plan for the study of music in a broadly cultural style. Points up the possibilities which radio and the phonograph provide in presenting the whole gamut of music in education.

Federal Radio Education Committee. Washington, D. C., U. S. Office of Education.

Criteria for Children's Radio Programs.

Designed as guide to script writers, parents, teachers, broadcasters, and others concerned with programs for children.

Directory of College Radio and Television Courses. 1952.

Alphabetized by States, shows types of radio and television courses taught at each institution. Mimeo.

High School Radio Workshops in Cleveland.

Report of a survey of existing radio workshops in 18 senior high schools in Cleveland.

How to Judge a School Broadcast.

A manual for teachers and broadcasters providing techniques by which they may quickly judge the educational effectiveness of programs intended for use in schools.

Radio in the Schools of Ohio.

Report of an experiment in school-wide listening and its effect upon teachers and students.

School-Wide Use of Radio.

A detailed evaluation of one year's school-wide use of an American School of the Air series.

Suggested Standards for College Courses in Radio-broadcasting. 1945.

Designed to guide colleges in establishing radio courses.

French, Florence F., Levenson, William B., and Rockwell, Vera C. *Radio English*. See page 14.

Frost, Eda. See Watkins—Your Speech and Mine.

Goudy, Elizabeth. See Roberts—Airlines to English.

Gruenberg, Sidonie M. *The Use of Radio in Parent Education*. Chicago, The University of Chicago Press, 1940.

Reports a survey conducted by the Child Study Association of America, in cooperation with the National Advisory Council on Radio in Education and the National Council of Parent Education.

Grumbine, E. Evalya. *Reaching Juvenile Markets*. New York, McGraw-Hill Book Co., Inc., 1938.

An index to children's likes and dislikes.

Hablemos Español. Austin, Texas State Department of Education, 1945.

A manual and classroom guide for the recorded exercises in Spanish of the same name, for elementary grades.

Hartley, William H. *A Guide to Audio-Visual Materials for Elementary School Social Studies.* Brooklyn, N. Y., Rambler Press, 1950.

A compilation of selected teaching materials which are within the realm of and important to elementary school social studies classes.

Hertzberg, Max J., ed. *Radio and English Teaching.* New York, D. Appleton-Century Co., Inc., 1941.

Development of radio as an educational medium, beginning with the background of radio and the history and problems of educational broadcasting.

Hill, Frank Ernest. *Tune in for Education: Eleven Years of Education by Radio.* New York, National Committee on Education by Radio, 1942.

A record of the events leading up to the formation of the National Committee on Education by Radio in 1930, and its subsequent history to 1941.

How Schools Can Use Radio. New York, National Broadcasting Co., 1942.

A 20-page handbook of practical advice to the teacher or school administrator on the use of radio in the classroom.

Jones, J. Morris. *Americans All—Immigrants All: A Handbook for Listeners.* Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1939.

Text material on the story of immigration and the background of various races and nationalities. Intended for use with the recordings of this series.

Kaplan, Milton A. *See Saunders—Skill in Listening.*

Kinder, James S. *Audio-Visual Materials and Techniques.* New York, American Book Co., 1950.

A comprehensive treatise on the value of the new instructional materials with varied suggestions for making learning more meaningful through the use of every type of visual and auditory material.

Kitchell, Velma Irene. *Teaching Music Appreciation: Use of the Radio and Movies.* Urbana, University of Illinois, 1940.

With a specific class as an illustration, this publication shows how the traditional classroom instruction in music can be revitalized through the use, both in and out of school, of recordings and radio programs.

Laine, Elizabeth. *Motion Pictures and Radio.* New York, McGraw-Hill Book Co., Inc., 1939.

Shows that radio is well adapted to the dissemination of all phases of education. Suggests the advantages and the disadvantages of a national or regional "school of the air."

Lee, Robert H. *See Skornia—Creative Broadcasting.*

Leonard, J. Paul. *See Noel—Foundations for Teacher Education in Audio-Visual Instruction.*

Levenson, William B. *Teaching Through Radio.* New York, Rinehart & Co., Inc., 1945.

Has a twofold purpose: The improvement of school broadcasting and the encouragement of more effective use of educational radio programs. Written by the former director of Cleveland's school-owned Radio Station WBOE, the book presents the techniques and basic information needed by teachers and school administrators in a variety of situations. Contains illustrative material—scripts, aids to utilization, and program schedules.

_____, **French, Florence F., and Rockwell, Vera C.** *Radio English.* *See page 14.*

_____, **and Stasheff, Edward.** *Teaching Through Radio and Television.* New York, Rinehart & Co., 1952.

A revision of Levenson's *Teaching Through Radio* with new material dealing with television as a teaching tool.

Lowdermilk, R. R. *School Uses of Sound Recording.* Washington, D. C., U. S. Office of Education, 1951.

Practical suggestions for a variety of uses of recordings as means of preserving potentially useful instructional content. Mimeo.

MacLatchy, Josephine, ed. *Education on the Air.* Columbus, Ohio State University, 1930 to 1948. (*See Olson for subsequent issues.*)

Yearbook containing proceedings of the Institute for Education by Radio. Some of the topics discussed are: Organization and administration of education by radio, the radio in educational institutions, schools of the air, college radio stations and their activities, technical aspects of radio, educational techniques in broadcasting, and research in radio education.

McClusky, Dean F. *The Audio-Visual Bibliography.* Dubuque, Ia., William C. Brown Co., 1950.

A comprehensive bibliography giving in eight major sections short annotations on the literature on audio-visual instruction.

McCormick, Thomas C. *See Barr—Radio in the Classroom.*

McKown, Harry G., and Roberts, Alvin B. *Audio-Visual Aids to Instruction,* 2nd Ed. New York, 1949.

An encyclopedic text and practical handbook showing teacher and administrator how to select, organize, and utilize all types of audio-visual aids, in all subjects and at all levels through high school.

NBC Inter-American University of the Air. New York, Columbia University Press, 1941-46.

Series of handbooks providing background material for reading in connection with each series being currently broadcast. Also contains bibliographies of suggested reading in the related fields of history, music, literature, and home economics.

New York Academy of Medicine. *Radio in Health Education.* New York, Columbia University Press, 1945.

A critical study by the Academy of Medicine of the use of radio in health education. Presents a series of talks by medical men and professional radio people at an Academy conference on radio in health education.

Noel, Elizabeth Goudy, and Leonard, J. Paul. *Foundations for Teacher Education in Audio-Visual Instruction.* Washington, D. C., American Council on Education, 1948.

A guide for college administrators and instructors in planning and administering audio-visual education programs. Deals indirectly with radio.

O'Brien, Mae. *Children's Reactions to Radio Adaptations of Juvenile Books.* New York, Columbia University Press, 1950.

Report of a study to determine the reactions of children to radio programs designed for their listening, to make their reactions more directly available to producers, and to suggest ways of making programs more widely useful to schools.

Olson, O. Joe, ed. *Education on the Air.* Columbus, Ohio State Univer-

sity, 1949 to present. (*See MacLatchy for previous issues.*)

Yearbook of proceedings of annual Institute for Education by Radio-Television.

Parker, Lester W. *School Broadcasting in Great Britain.* Chicago, University of Chicago Press, 1940.

Indicates the possibilities of the radio in the classroom and sets up a plan for controlled experimentation and follow-up by American educational authorities. A clear-cut picture of radio education in Great Britain.

Rachford, Helen F. *See Roberts—Airlines to English.*

Radio and the Classroom. Washington, D. C. Department of Elementary School Principals, National Education Association, 1941.

This monograph, arranged by the radio committee of the Department of Elementary School Principals of the NEA, Jane E. Monahan, chairman, is a series of articles by leading educators in the field of education and radio. The articles deal with actual problems in the school use of radio and how they were solved.

Radio in the Classroom. Wisconsin Research Project in School Broadcasting, Madison, Wis., University of Wisconsin Press, 1942.

Reporting results of experimental studies in the production and classroom use of lessons as they were broadcast by radio.

Report of Radio Activities—Station WBOE. Cleveland, Ohio, Public Schools, 1939.

A story of "private airways for public education." The report tells how to plan, install, and operate an ultra-high-frequency educational broadcasting system. WBOE has used radio as a means of teacher training, as well as vitalized instruction.

Roberts, Alvin B. *See McKown—Audio-Visual Aids to Instruction.*

Roberts, Holland; Rachford, Helen; and Goudy, Elizabeth. *Airlines to English.* New York, McGraw-Hill Book Co., Inc., 1942.

A workable textbook containing practical exercise material, including some 29 scripts for broadcasting or classroom reading.

Rockwell, Vera C.; French, Florence F.; and Levenson, William B. *Radio English.* *See page 14.*

Rowland, Howard. *Crime and Punishment on the Air*. Columbus, Ohio, Ohio State University, 1942. (Evaluation of School Broadcasts, Bulletin No. 54.)

Results of a study of off-the-air recordings of 20 different radio programs in which crime and its effect upon listeners is a central theme.

Saunders, Katharine M.; and Kaplan, Milton A. *Skill in Listening*. Chicago, National Council of Teachers of English, 1944.

A treatise on different types of radio programs, their preparation, etc., with suggestions for developing listening skills.

Schwartz, John C. *Evaluative Criteria for Audio-Visual Instructional Programs*. Dubuque, Ia., William C. Brown Co.

A detailed picture of what constitutes a good audio-visual program and the goals toward which such a program should be directed, together with a set of guiding principles and a check list for use in evaluating programs.

Setting Up Your Audio-Visual Education Program. Audio-Visual Education Association of California, Stanford, Calif., Stanford University Press, 1949.

A concise and attractively illustrated handbook for organizing a program of audio-visual methods.

Siepmann, Charles A. *Radio and Education*. New York, William Sallock, 844 E. 17th St.

One of 60 factual studies in philosophy and social sciences.

Skornia, H. J.; Lee, Robert H.; and Brewer, Fred A. *Creative Broadcasting*. New York, Prentice-Hall, Inc., 1950.

A practical text for beginners in radio training. Each chapter concludes with pertinent questions and answers. Part II contains 12 scripts cleared for broadcast. Appendix includes bibliography of books and glossary of radio terms.

Stasheff, Edward. *See Levenson—Teaching Through Radio and Television*.

Sterner, Alice P. *A Course of Study In Radio Appreciation*. New York,

Educational and Recreational Guides, Inc., 1941.

A course outline for high-school teachers of English. Contains 22 curriculum units in radio appreciation.

— A Course of Study In Radio and Television Appreciation. New York, Educational and Recreational Guides, Inc., 1950.

A revised course outline for high-school teachers of English. Contains 29 curriculum units in radio and television appreciation.

Stewart, Irvin, ed. *Local Broadcasts to Schools*. Chicago, University of Chicago, 1940.

Presents the experiences of six representative cities: Alameda, Calif.; Cleveland, Ohio; Detroit, Mich.; Rochester, N. Y.; Portland, Oreg.; Akron, Ohio.

The Fourth "R." Schenectady, N. Y., Public Schools, 1943.

A handbook on the selection and use of audio materials by teachers. An outgrowth of a Workshop on Audio Education conducted during the summer of 1943 by the Schenectady (N. Y.) Public Schools with cooperation of Station WGY.

Tyler, I. Keith. *See Woelfel—Radio and the School*.

Tyson, Levering, ed. *Radio and Education*. Chicago, University of Chicago Press, 1931-35.

Yearbook containing the proceedings of the annual assembly of the National Advisory Council on Radio in Education. A collection of speeches by prominent men and women on the educational, technical, and legal problems confronting educational broadcasting.

Watkins, Rhoda, and Frost, Eda. *Your Speech and Mine*. Chicago, Lyons and Carnahan, 1945.

A feature of this book is the attention given to radio-listening skills. Teachers will find the sections devoted to sound films and public address systems equally useful, particularly the list of sources.

Woelfel, Norman. *How To Use Radio in the Classroom*. Washington 6, D. C., The National Association of Radio and Television Broadcasters, 1939.

A research study sponsored by the Federal Radio Education Committee to find the educational values of school broadcasts in elementary and secondary schools.

— and Robbins, Irving. *School-Wide Use of Radio*. Washington, D. C., Federal Radio Education Committee, U.S. Office of Education, 1941.

Describes experiment in a Zanesville, Ohio, high school, with a CBS School of the Air program. Outlines step-by-step procedures in selecting program and results of school-wide listening.

— and Tyler, I. Keith. *Radio and*

the School. Yonkers, N. Y., World Book Co., 1945.

Represents the combined intelligence and judgment of the staff members of the Evaluation of School Broadcasts research project at Ohio State University on the problems of radio and the school curriculum. Not merely a textbook for teachers and administrators, but rather a general volume on the education aspects of American radio. Points out the advantages and disadvantages of current programs.

Scripts, Books, and Plays

Axelrod, Donald. See Lass—Plays from Radio.

Barnouw, Erik, ed. *Radio Drama in Action.* New York, Rinehart & Co., Inc., 1945.

A collection of 25 radio plays dealing with problems of a changing world. Leading dramatists in the field of public service are contributors, and editor Barnouw has written an introduction to each play along with production directions.

Bauer, W. W., and Edgley, Leslie. *Your Health.* New York, E. P. Dutton & Co., 1939.

Contains selections of prize-winning scripts from a series on health education for junior and senior high schools designed to correlate the health program with other curricular subjects.

Benet, Stephen Vincent. *They Burned the Books.* New York, Rinehart & Co., Inc., 1942.

Script of the program which NBC presented in 1942.

— **We Stand United and Other Radio Scripts.** New York, Rinehart & Co., Inc., 1945.

This book of radio plays is the final volume of published works of the late Stephen Vincent Benet. These plays serve as models of writing for radio broadcasts.

Boyd, James, ed. *The Free Company Presents.* New York, Dodd, Mead & Co., 1941.

A volume of 10 complete radio plays written by a group of America's outstanding writers. Valuable production notes are included.

Brewer, Fred A. See Skornia—Creative Broadcasting.

Byrne, John Joseph. *Great Composers: Six Radio Dramatizations.* New York, Benton & Bowles, Inc., 1942.

Radio scripts presented on *The Family Hour* and selected for school use by George H. Gartin, Director of Music, Board of Education, New York City. Short biographical notes of the composers are included.

Carmer, Carl. See Van Doren—American Scriptures.

Connery, Robert H., ed. *The Land of the Free.* Washington, D. C., Catholic University Press, 1941.

Six 30-minute radio scripts by Richard McDonagh with "study club notes," questions, and selected bibliography. Also chapter on how to adapt the scripts for school use.

Corwin, Norman. *Thirteen By Corwin.* New York, Henry Holt & Co., 1942.

Just what the name implies,—a collection of 13 radio plays.

— **More by Corwin.** New York, Henry Holt & Co., 1944.

Among the 16 radio dramas included in this volume are the justly famous *We Hold These Truths*, excerpts from the "This Is War" series, and others.

— **On a Note of Triumph.** New York, Simon & Shuster, 1945.

Edited script of the famed CBS broadcast immediately after VE-day.

— **They Fly Through the Air.** Weston, Vt., Vest-Orton, 1939.

A poetic radio drama based on the air raids on civilians during the Civil War in Spain, 1936-39.

— **This Is War.** New York, Dodd, Mead & Co., 1942.

A collection of 13 radio plays about America on the march, as produced over the four major networks in 1942.

— **Untitled and Other Radio Dramas.** New York, Henry Holt & Co., 1947.

Another compilation of 17 radio dramas by Corwin.

Cuthbert, Margaret. *Adventure in Radio.* New York, Howell, Soskin, 1945.

A book of selected scripts for young people, written by many of radio's best writers and intended for study and home practice.

Dunlap, Orrin E., Jr. *Radio's 100 Men of Science.* New York, Harper & Bros., 1944.

Biographical narratives of pathfinders in electronics and television.

Eaton, Walter Prichard. *See* Welch—Yale Radio Plays: The Listeners' Theatre.

Edgley, Leslie. *See* Bauer—Your Health.

Educational Radio Script Exchange Catalog. Washington, D. C., U. S. Office of Education, 6th Ed., 1950.

A descriptive list of 1,400 educational radio scripts available free on loan from the circulating library of the Educational Radio Script Exchange. Most of the scripts are dramatic in form, varying in length from 10 to 30 minutes. A limited number of television scripts available for reference.

Ereksan, R. B., and Ziebarth, E. W. Six Classic Plays for Radio and How to Produce Them. Minneapolis, Minn., Burgess Publishing Co., 1940.

Contains adaptations for radio of six classic plays as follows: Elizabethan Drama, *Macbeth* and *Othello*; Social Problem Play, *Cemille*; Realism and Naturalism, *A Doll's House*, and *The Cherry Orchard*; Comedy, *Lady Windermere's Fan*. It also contains 36 pages of practical directions for production, with hints about the use of sound, glossary of studio terms, and illustrations of microphones.

Fitelson, H. William, ed. Theatre Guild on the Air. New York, Rinehart & Co., Inc., 1947.

Twelve radio adaptations of famous stage plays. Introductions by radio writers describing problems of adaptation.

Garrigus, Frederick, and Johnson, Theodore, ed. You're On The Air. Boston, Baker's Plays, 1946.

A collection of eight plays adapted for radio with individual production notes.

Gassner, John. A Treasury of the Theatre. New York, The Dryden Press, Inc., 1951.

An anthology of plays from Ibsen to Arthur Miller, with modern translations written in the idiom of our time.

Gaver, Jack, and Stanley, Dave, eds. There's Laughter in the Air. New York, Greenberg Publishers, Inc., 1945.

Twenty-one edited scripts of radio's top comedians and their best shows.

Gleason, Marion N. *See* Thorne—The Pied Piper Broadcasts.

Goodman, Robert, comp. and ed. Masterpieces for Radio and Declamation. Portchester, N. Y., Liberty Publishing Co., 1948.

Includes national anthems of different countries, poems, stories, speeches, and letters for dramatic adaptation to radio.

Grannan, Mary. Just Mary Stories. Toronto, Ont., W. J. Gage & Co., Ltd., 1942.

A series of 13 original stories written especially for broadcasting to small children.

—— Just Mary and Just Mary Again. Toronto, Ont., W. J. Gage & Co., Ltd., 1942.

Combines original volume of *Just Mary Stories* and 10 additional stories for children, aged 5 to 7. All stories have been broadcast by the author over the Canadian Broadcasting Company.

—— Maggie Muggins Stories. Philadelphia, The John C. Winston Co., 1947.

A collection of the Canadian radio stories as broadcast by the author to her very young listeners.

Hackett, Walter. Radio Plays for Young People. Boston, Mass., Plays, Inc., 1950.

A collection of radio script adaptations of stories from the usual junior and senior high school reading lists of great literature.

Henry, Robert D., and Lynch, James M., Jr. History Makers. Evanston, Ill., Row, Peterson & Co., 1941.

A series of eight radio plays on the American story suitable for classroom use.

Huber, Louis J. Short Radio Plays. Minneapolis, Minn., The Northwestern Press, 1938.

A collection of nine short plays for radio. Amateurs may use the plays without payment of royalty for purposes of entertainment. For commercial purposes a royalty fee of \$5 is charged.

Irvin, Lee. The School Radio Club. Minneapolis, Northwestern Press, 1941.

Eleven scripts intended for use by high-school students. Also contains directions for forming high-school radio clubs or guilds.

Johnson, Theodore. *See* Garrigus—You're on the Air.

Jones, Carless, ed. *Short Plays for the Stage and Radio*. Albuquerque, N. Mex., University of New Mexico Press, 1939.

Seven plays suitable for either stage or radio, together with notes on production: *The Neckties*, *The Importance of Being Earnest*, *Genius*, *Wheel Chair Romance*, *Elizabeth of Austria*, *New Playing Tomorrow*, *Bardell Versus Plachwich*.

Junior League, American Association of. *Waldorf Astoria*, New York, N. Y.

Scripts for children on royalty basis.

Kozlenko, William, comp. *American Scenes*. New York, The John Day Co.

A selection of 12 short plays suitable for performance by groups of high-school level as edited by Mr. Kozlenko. Four of the 12 are suitable for radio production.

— comp. *100 Nonroyalty Radio Plays*. New York, Greenberg Publishers, Inc., 1941.

Contains 100 plays written by many of our best-known radio writers. Some of the scripts are suitable for study, production, and reading.

Krulevitch, Walter, and Cowgill, Rome. *Radio Drama Production*. New York, Rinehart & Co., Inc., 1946.

A handbook intended for the average classroom workshop. Contains simple scripts with exercises designed to develop facility in elements of radio drama production. Text offers suggestions for procedure and background of production theory.

— Kingson, Walter Krulevitch, and Cowgill, Rome. *Radio Drama Acting and Production*. New York, 1950.

A new edition of the handbook described above, with an added text on the fundamentals of radio acting as well as exercise material.

Lass, A. H.; McGill, Earle L.; and Axelrod, Donald, eds. *Plays From Radio*. Boston, Houghton Mifflin, 1948.

Fourteen half-hour radio plays, with suggestions for class discussion, casting, and production; also a general discussion on radio play production and a glossary of radio terms.

Latham, Jean Lee. *Nine Radio Plays*. Chicago, Dramatic Publishing Co., 1940.

Appropriate for Washington's and Lincoln's birthdays, Halloween, Thanksgiving, Christmas, Columbus Day, St. Valentine's Day, St. Patrick's Day, and Mother's Day.

Lee, Robert H. See Skornia—Creative Broadcasting.

Let Freedom Ring! Washington, D.C., Script and Transcription Exchange, U. S. Office of Education.

Thirteen scripts dramatizing the century-old struggle for freedom and civil liberties as originally broadcast by the U. S. Office of Education.

Lomax, Alan. See Lomax—Folk Song, U. S. A.

Lomax, John Avery, and Lomax, Alan. *Folk Song, U.S.A.* New York, Duell, Sloan & Pearce, 1947.

A collection of the 111 best American ballads, as edited by Alan Lomax with Charles and Ruth Crawford Seeger as music editors.

Longstreet, Stephen. See Oboler—Free World Theatre.

Lynch, James M., Jr. See Henry—History Makers.

MacLeish, Archibald. *The American Story*. New York, Duell, Sloan & Pearce, Inc., 1944.

Contains 10 of the scripts which were introduced in 1943 to the radio listeners of NBC's University of the Air. Purpose of the broadcasts was to bring together from the old chronicles, the narratives, the letters, and from the pages written by those who saw with their own eyes part of the American record.

McGill, Earle L. See Lass—Plays from Radio.

Morris, James M. *Radio Workshop Plays*. New York, The H. W. Wilson Co., 1948.

An anthology of 20 radio plays written especially for radio. This is a revision and enlargement of the first volume published in 1940.

Murrow, Edward R. *This Is London*. New York, Simon & Schuster, 1941.

Selected from the weekly broadcasts from London during wartime.

National Education Association. *Washington, D.C., 1201-16th St., N.W.*

A collection of radio scripts suitable for school (public relations programs); also specially written scripts each year for use during American Education Week.

National Scholastic Radio Guild. New York 10, Scholastic Magazines, 351 Fourth Ave.

A membership organization of high-school radio workshops. Provides scripts, books, and equipment information.

Oboler, Arch. *Fourteen Radio Plays.* New York, Random House, Inc., 1940.

Fourteen original plays written especially for radio and produced by NBC. Foreword by Lewis H. Titterton.

— **New Radio Plays.** New York, Random House, Inc., 1941.

A collection of plays that scored the greatest successes in one of Mr. Oboler's weekly radio series.

— **Oboler Omnibus: Radio Plays and Personalities.** New York, Duell, Sloan & Pearce, 1945.

Fourteen radio plays.

— **Plays for Americans.** New York, Rinehart & Co., Inc., 1941 and 1942.

Thirteen nonroyalty radio plays concerning the American people during World War II.

— **This Freedom.** New York, Random House, Inc., 1942.

Contains 18 original nonroyalty radio plays and an introduction by Mr. Oboler offering advice to aspiring radio actors and directors.

— **and Longstreet, Stephen, ed.** *Free World Theatre.* New York, Random House, Inc., 1944.

Nineteen radio plays written especially to aid in the war effort.

Prescott, Herbert, ed. *Radio Players' Scriptbook.* Portland, Maine, J. Weston Walch, 1949.

A collection of radio scripts of professional caliber, carefully selected so as to be within the production and acting range of high-school and college groups.

Radio and Television Bibliography. New York, Columbia Broadcasting System, 1941.

A bibliography of books, pamphlets, and reports.

Radio Manual. Oral Hygiene Committee of Greater New York, 1947.

Contains 30 talks broadcast over WNYC by outstanding members of the dental and allied professions. Also an appendix of suitable material for radio broadcasting.

Rose, Oscar, ed. *Radio Broadcasting and Television.* New York, H. W. Wilson Co., 1947.

An annotated review of nearly 1,000 books, articles, and pamphlets on radio and television, classified under a dozen subject headings.

Sauer, Julia L., ed. *Radio Roads to Reading.* New York, H. W. Wilson Co., 1939.

Scripts of 20 successful library book talks selected from 5 years of broadcasting by the Rochester Public Library.

Skornia, H. J.; Lee, Robert H.; and Brewer, Fred A. *Creative Broadcasting.* New York, Prentice-Hall, Inc., 1950.

A practical text for beginners in radio training. Each chapter concludes with pertinent questions and answers. Part II contains 12 scripts cleared for broadcast. Appendix includes list of books and glossary of radio terms.

Stanley, Dave. *See Gaver—There's Laughter in the Air.*

Swing, Raymond. *In the Name of Sanity.* New York, Harper & Bros., 1946.

Raymond Swing's broadcasts in 1945 devoted to the implications of the release of atomic energy.

Thompson, Dorothy. *Listen, Hans.* Boston, Houghton-Mifflin Co., 1942.

Twenty-four weekly talks by Dorothy Thompson as short-waved by CBS to Germany early in World War II. Also some of her observations of the German people based on personal experiences.

Thorne, Sylvia, and Gleason, Marion N. *The Pied Piper Broadcasts.* New York, H. W. Wilson & Co., 1943.

A collection of seven scripts produced originally over Station WHAM, Rochester, N. Y. Those responsible for planning programs for young children should welcome this addition to the scant amount of published material at present available for their use.

Tooley, Howard. *Radio Guild Plays.* Minneapolis, Minn., Northwestern Press, 1941.

A collection of radio scripts suitable for broadcast on special holidays and historical occasions.

Treasury Star Parade. New York, Rinehart & Co., Inc., 1942.

Twenty-seven of the best plays which were broadcast in 1942-43 in the radio series of the same name.

Van Doren, Carl, and Carmer, Carl. *American Scriptures*. New York, Boni & Gaer, 1946.

Thirty-three selections from the series of historical episodes broadcast during the intermissions of the Sunday concerts of the Philharmonic Symphony Society of New York, from May 1943 through 1944.

Watson, Katherine Williams. *Once Upon a Time*. New York, H. W. Wilson Co., 1942.

Twenty-eight popular children's stories rewritten for radio broadcasting.

—— ed. *Radio Plays for Children*. New York, H. W. Wilson Co., 1947.

Twenty-six radio plays varying in length from 5 to 30 minutes. Author indicates grade levels and suggests how the plays can be used in classroom for simulated broadcasts.

Weaver, Warren, ed. *The Scientists Speak*. New York, Boni & Gaer, 1947.

A collection of talks on science during the intermissions of the New York Philharmonic concerts on CBS.

Weiser, Norman S. *The Writer's Radio Theatre, 1940-41*. New York, Harper & Bros., 1941.

Written by the drama critic of the *Radio Daily*, this book contains radio scripts selected as the best of the year.

—— *The Writer's Radio Theatre*. New York, Harper & Bros., 1942.

Ten outstanding radio scripts of the year and 1 television script.

Welch, Constance, and Eaton, Walter Prichard. *Yale Radio Plays: The Listeners' Theatre*. Boston, Expression Co., 1940.

Thirteen radio plays written and produced by Yale University drama students over WIOG.

White, James R. *Let's Broadcast*. New York, Harper & Bros., 1939.

Twelve one-act nonroyalty plays utilizing broadcast technique for home or junior high school use.

—— *Three-Way Plays*. New York, Harper & Bros., 1944.

Six nonroyalty 1-act plays and comedy sketches adaptable either for stage or radio.

White, Melvin R. *Radio and Assembly Plays*. Minneapolis, Minn., Northwestern Press, 1941.

A collection of five adaptations from literature with brief production notes.

—— *Radio Scripts for Practice and Broadcast*. Minneapolis, Minn., The Northwestern Press, 1950.

A workbook of articles and a collection of scripts selected for their usefulness to high-school and college radio production groups. Intended as companion piece to *Beginning Radio Production*.

Willis, Edgar E. *Foundations in Broadcasting*. New York, Oxford University Press, 1951.

A general history of radio and television with specifics on techniques of programing as they relate to each medium.

Wishengrad, Morton. *The Eternal Light*. New York, Crown Publishers, 1947.

A collection of 26 of the radio scripts from the series *The Eternal Light*, as they were broadcast over the network of the National Broadcasting Company.

Wylie, Max. *Best Broadcasts of 1938-39*. New York, Whittlesey House, 1940.

An anthology of radio programs presented on all three major networks between January 1, 1938, and July 1, 1939. Suitable as a student guide to radio writing technique.

—— *Best Broadcasts of 1939-40*. New York, Whittlesey House, 1940.

—— *Best Broadcasts of 1940-41*. New York, McGraw-Hill Book Co., Inc., 1942.

Another compilation of the author's yearly anthology of radio programs. Contains talks by the late President Roosevelt, and former Prime Minister Churchill and scripts by the late Stephen Vincent Benet, Robert Sherwood, and others.

Ziebarth, E. W. *See Erickson—Six Classic Plays for Radio and How to Produce Them*.

Television—Non-technical

Allan, Douglas. *How To Write for Television*. New York, E. P. Dutton & Co., 1946.

Designed to show opportunities in television for the skilled writer. Considers different types of programs and how to build them effectively. Also contains sample scripts and glossary.

American Television Society. *The 1946 American Television Directory*. New York, The Society, 1946.

First annual edition. Contains some 50 articles on a variety of television subjects. In addition gives names of members and executives of the American Television Society, television stations, advertisers, agencies, producers, etc.

Battison, John H. *Movies For TV*. New York, The Macmillan Co., 1950.

A comprehensive guide to the techniques and uses of motion picture films on television; equipment and its operation, program planning and production, color films and color TV, editing, splicing and production of commercials.

Bettinger, Hoyland. *Television Techniques*. New York, Harper & Bros., 1947.

A guide to good showmanship in television practice, covering every aspect of television production. Line drawings are used to illustrate the means and methods discussed.

Borkin, Joseph, and Waldrop, Frank C. *Television: A Struggle for Power*. New York, William Morrow & Co., 1938.

A history of the developments of radio as a whole and of television as one of its phases. It deals largely with the regulatory and commercial aspects of radio.

Bretz, Rudy. *See Stasheff—The Television Program*.

Bridge, Harry P. *Practical Advertising-Television Supplement and Workbook*. New York, Rinehart & Co., Inc., 1951.

A supplement to the textbook *Practical Advertising*, designed to acquaint teachers and students with some of the problems and techniques of advertising by television.

Cameron, James R. *Television for Beginners: Theater Television*. Coral Gables, Fla., Cameron Publishing Co., 1947.

A nontechnical study of television from televisor to receiver. A short chapter on color television, and a glossary of terms.

Cocking W. T. *Television Receiving Equipment*. New York, Nordeman Publishing Co., Inc., 1940.

Treatise on design and operation of various parts of receivers, including cathode-ray tubes.

Corbett, Thomas E. *New Directions for Television*. Pleasantville, N. Y., The Brownlee Pub. Co., 1949.

An analysis of what is involved in operating a metered television system and its effect upon motion pictures, sports, radio, advertising, etc.

Denman, Frank. *Television, the Magic Window*. New York, The Macmillan Co., 1952.

An illustrated non-technical study of television.

Dorf, Richard H. *See Kamen—TV and Electronics as a Career*.

Duerr, Edwin. *Radio and Television Acting*. New York, Rinehart & Co., Inc., 1950.

A general critique on acting as a profession, with procedures for the studio mechanics of acting before a microphone or performing before cameras.

Dunlap, Orrin E., Jr. *The Future of Television*. Rev. ed. New York, Harper & Bros., 1947.

Important television programs and practices from 1939 to publication date.

———. *Understanding Television*. New York, Greenberg Publishers, Inc., 1948.

A book for the layman designed to explain something of the magic of bringing television into the American home.

Dupuy, Judy. *Television Show Business*. Schenectady, N. Y., General Electric Co., 1945.

A handbook of television programing and production based on 5 years of operation of television station WRGB.

Eddy, William C. *Television: The Eyes of Tomorrow*. New York, Prentice-Hall, 1945.

A comprehensive analysis of television development and its potential uses, based on practical experiences of the author.

Harrington, Ruth Lee. *Your Opportunities in Television*. New York, Medill McBride Co., Inc., 1949.

A vocational guide designed to show the job opportunities in television, with details on required qualifications and present salary range.

Herman, Lewis. *A Practical Manual of Screen Playwriting*. Cleveland, Ohio, The World Publishing Co., 1952.

A guide for the beginning writer of screen plays for the theater and television and a source-book of new ideas for the professional.

Hubbell, Richard W. *Four Thousand Years of Television*. New York, G. P. Putman's Sons, 1942.

A book devoted to the dramatic development of television.

——— *Television Programing and Production*. New York, Murray Hill Books, Inc., 1945.

An introduction to the art of television, picking up where author left off in his previous book. Provides fundamentals for techniques in television program production.

——— *Television Programing and Production*, 2d Ed. New York, Rinehart & Co., Inc., 1950.

A revision in which the basic theories advanced in the *First Edition* are confirmed and brought up to date.

Hutchinson, Thomas H. *Here Is Television—Your Window to the World*. New York, Hastings House, 1946.

A comprehensive account of television as it exists today, with a forecast of developments to be expected. Revised 1948. Completely revised 1950.

Jones, Charles Reed. *Your Career in Motion Pictures, Television and Radio*. New York, Sheridan House, 1949.

A survey of job possibilities in the three media with contributions from top ranking professionals as to how to approach them.

Kamen, Ira, and Dorf, Richard H. *TV and Electronics as a Career*. New York, John F. Rider Pub., Inc., 1951.

A vocational guide describing detailed workings of each phase of the industry and the place of each person in the over-all operation. Also included is an outline of required training.

Kempner, Stanley. *Television Encyclopedia*. New York, Fairchild Publishing Co., 1948.

Gives key facts about television, as written by scientists, manufacturers, program producers, and promoters; also contains a section devoted to biographical sketches of people associated with television and a list of pertinent words and phrases.

Kerby, Philip. *The Victory of Television*. New York, Harper & Bros., 1939.

Presents a practical picture of television's problems, and indicates what it may be like when television "rounds the corner."

Lohr, Lenox R. *Television Broadcasting*. New York, McGraw-Hill Book Co., Inc., 1940.

A comprehensive study of the production, economics, and techniques of television.

Mabrey, Layton. *TV TV TV TV TV*. Waco, Texas, Baylor University Press, 1950.

A multilithed TV text as developed for the Department of Drama at Baylor University.

Marshall, Roy K. *The Nature of Things*. New York, Henry Holt & Co., 1951.

Offers a pleasant and informative introduction to some of the major scientific mysteries of the world, patterned on the author's method of simple demonstration which he follows in his weekly TV series over NBO-TV.

NARTB. *The Television Code*. Washington, D. C., National Association of Radio and Television Broadcasters, 1952.

Adopted standards for maintaining accepted level of television programing.

National Broadcasting Company. *Television Talk*. New York, National Broadcasting Co., 1946.

A pocket-size glossary of television engineering and production terms, designed for ready reference by television broadcasters.

Pack, Richard. *See* Ranson—Opportunities in Television.

Poole, Lynn. *Science Via Television*. Baltimore, Md., The Johns Hopkins Press, 1950.

A factual step-by-step outline of methods and procedures from the stage of the program idea until it goes on the air.

Porterfield, John, and Reynolds, Kay, eds. *We Present Television*. New York, W. W. Norton & Co., 1940.

A collection of experiences by men who have struggled to inaugurate television as a public service.

Ranson, Jo, and Pack, Richard. *Opportunities in Television*. New York, Grosset & Dunlap, 1950.

Another in the Vocational Guidance Manuals series in which job potentialities in TV are analyzed. Book also includes a list of existing TV stations and ample job training requirements of one network.

Reynolds, Kay. *See* Porterfield—*We Present Television*.

Royal, John F. *Television Production Problems*. New York, McGraw-Hill Book Co., 1948.

Compiled from a series of 11 lectures by NBC television personnel in a course given by Columbia University and NBC.

Seldes, Gilbert. *The Great Audience*. New York, The Viking Press, 1950.

A provocative analysis of what the three popular arts—movies, radio, and television—are doing to our tastes and standards and to the environment in which we live.

Shayon, Robert L. *Television and Our Children*. New York, Longmans, Green & Co., 1951.

An informative and penetrating exploration of the effects of television on children and constructive suggestions for insuring better program fare.

Siepmann, Charles A. *Radio, Television, and Society*. New York, Oxford University Press, 1950.

A history of radio and television and a study of their social and psychological effects upon our tastes, opinions, and values.

Southwell, John. *Getting a Job in Television*. New York, McGraw-Hill Book Co., 1947.

Spotlights each type of job, giving pay, required experience, and qualifications.

Stasheff, Edward, and Bretz, Rudy. *The Television Program*. New York, A. A. Wyn, Inc., 1951.

A comprehensive and practical guides to television writing, directing, and producing.

Stranger, Ralph. *Dictionary of Radio and Television Terms*. Brooklyn, N. Y., Chemical Publishing Co., 1941.

A reference for students of radio and television explaining unfamiliar terms. A number of scientific terms allied to these two subjects also are included.

Television. New York, The Faught Company, 1949.

A report of a 10-month study of the pro's and con's of television from a socio-economic standpoint.

Television Broadcasters Association. *Official Yearbook of the Television Industry*. New York, The Association, 1944-45.

First yearbook of the TBA contains short articles on various aspects of television and a chronology of television events from 1867 to 1944.

Television Digest and FM Reports. Washington, D. C., 1519 Connecticut Avenue NW.

Publishers of weekly news letters covering trends and developments in television and FM radio. Also publish annual AM, FM, and Television Directories, with addenda.

Tyler, Kingdon S. *Telecasting and Color*. New York, Harcourt, Brace & Co., 1946.

A scientific story giving step-by-step procedures from inception of the program idea until its appearance on the receiver. Personnel duties also are discussed.

Van Dyck, Arthur. *The Mysteries of Television*. New York, The House of Little Books, 1940.

Presents description in nontechnical terms of how television works, its relation to other fields, and its outlook for the future. Includes a dictionary of television terms and a bibliography of books about television.

Waldrop, Frank C. *See* Borkin—*Television: A Struggle for Power*.

Willis, Edgar E. *Foundations In Broadcasting*. New York, Oxford University Press, 1951.

A general history of radio and television with specifics on techniques of programing as they relate to each medium.

Radio and TV Engineering and Servicing

Allan, W. J. D. Radio Navigation. Brooklyn, N. Y., Chemical Publishing Co., 1941.

A textbook for the wireless operator and observer.

Almstead, Frances E.; Davis, Kirke E.; and Stone, George K. Radio: Fundamental Principles and Practices. New York, McGraw-Hill Book Co., 1944.

A technical book to be employed along with a good laboratory manual. Includes theory, equipment, operation, instruments, and terms, and has brief sections on frequency modulation and television.

Amateur Radio Handbook. 2d edition. The Incorporated Radio Society of Great Britain, 1940.

Similar to the *Radio Amateur's Handbook* in this country.

Anderson, L. T. See Shultz—Experiments in Electronics and Communications Engineering.

Anner, George E. Elements of Television Systems. New York, Prentice-Hall, Inc., 1951.

A text for the advanced student of sending and receiving television apparatus.

Atherton, Ralph. Principles of Radio For Operators. New York, The Macmillan Co., 1945.

A practical illustrated training manual and handbook for radio operators and maintenance men.

Auble, Robert N. Shop Job Sheets in Radio. New York, The Macmillan Co.

Two manuals giving step-by-step training in (1) the fundamentals, and (2) service problems of radio.

Brittin, F. L. Radio, Television and Electronics Handbook. Chicago, Popular Mechanics Press, 1950.

A book on radio-electronics as it applies to everyday life. Contains latest developments as well as basic fundamentals in radio, TV, and electronics.

Brown, O. F., and Gardiner, E. L. Elements of Radio Communication. New York, Oxford University Press, 1939.

A comprehensive and not too technical treatment of radio communication and apparatus.

Collins, A. F. Radio Amateur's Handbook. 8th ed. Revised by E. L. Bragdon. New York, Thomas Y. Crowell Co., 1940.

Practical handbook for amateurs to use in constructing and operating sets.

Davis, Kirke, E. See Almstead—Radio: Fundamental Principles and Practices.

Dorf, Richard H. See Kamen—TV Master Antenna Systems.

Drew, Charles Edward. How To Pass Radio License Examinations. 2d ed., New York, J. Wiley & Sons, Inc., 1944.

Discusses basic radio laws, theory, and practice. Presents questions and answers to examinations of all classes of radio operators.

Eby, G. S. See Watson—Understanding Radio.

Emery, Willis L. Ultra-High Frequency Radio Engineering. New York, The Macmillan Co.

A brief, clear explanation of principles and applications for those who construct or operate modern ultra-high-frequency equipment.

Ennes, Harold E. Broadcast Operators Handbook. New York, John F. Rider Pub., Inc. (2nd printing 1949).

A comprehensive treatise of control-room operation for broadcast technicians together with preventive maintenance instructions.

Fischer, Bernard. Radio and Television Mathematics. New York, The Macmillan Co., 1950.

A useful reference for the technician in constructing and servicing radio, television, and other equipment. Also a textbook for teachers, students, and amateurs.

Gardiner, E. L. See **Brown**—Elements of Radio Communication.

Ghirardi, Alfred A., and Johnson, J. Richard. Radio and Television Receiver Circuitry and Operation. New York, Rinehart & Co., Inc., 1951.

A book for the radio service technician giving latest developments in circuits, antennas, construction materials, and principles of operation.

Goldman, Stanford. Frequency Analysis Modulation and Noise. New York, McGraw-Hill Book Co., 1948.

A mathematical text dealing with certain phases of radio engineering important especially since the development of television and radar.

Gorder, L. O., ed. A Dictionary of Radio Terms. Chicago, Allied Radio Corporation, 1946.

Miniature encyclopedia with more than 800 commonly used terms in radio and electronics. Easy-to-understand definitions.

Helt, Scott. Practical Television Engineering. New York, Murray Hill Books, Inc., 1950.

A detailed engineering treatment of television, fully acquainting manufacturing and sales engineers, broadcast technicians and students with components of television transmitting and receiving and how they work.

Henney, Keith, and Richardson, Glen A. Principles of Radio, 6th ed. New York, John Wiley & Sons, Inc., 1952.

Fundamentals of basic radio circuits with step-by-step examples of the more difficult type of computations. Also contains chapter on FM, television, radar, and wave-shaping circuits.

Hudson, Ralph G. An Introduction to Electronics. New York, The Macmillan Co., 1945.

An explanation in simple terms of the science of electronics and its modern applications.

Hurlbut, Adrian L. Servicing the Modern Car Radio. New York, Murray Hill Books, Inc., 1948.

One of the few comprehensive books devoted exclusively to the servicing of mobile radio equipment.

Johnson, J. R., and Newitt, J. H. Practical Television Servicing. New York, Murray Hill Books, Inc., 1949.

A practical how-to-do-it working manual on servicing of television receivers.

Johnson, Jr. Richard. See **Ghirardi**—Radio and Television Receiver Circuitry and Operation.

Kamen, Ira, and Dorf, Richard H. TV Master Antenna Systems. New York, John F. Rider Pub., Inc., 1952.

A manual dealing with the installation, maintenance, usage, manufacture, and merchandising of television master antenna systems.

Lytel, Allan. TV Picture Projection and Enlargement. New York, John F. Rider Pub., Inc., 1949.

An illustrated book for the television serviceman dealing with the optical systems employed in television receivers with emphasis on projection types.

McNicol, Donald. Radio's Conquest of Space. New York, Rinehart & Co., Inc., 1946.

A "stimulating and informative" record of radio's development.

Mandl, Matthew. Mandl's Television Servicing. New York, The Macmillan Co., 1952.

A text for radio servicemen entering the field of television servicing and for others with similar technical training. Includes a master index to common television troubles.

See **Noll**—Television and FM Antenna Guide.

Marcus, A., and Marcus, William. Elements of Radio, 2d ed. New York, Prentice-Hall, Inc., 1948.

A revised edition of the 1943 publication which provides the beginner with a simplified, complete study course in the fundamentals of radio operation. No advanced knowledge of physics or mathematics is necessary. It includes a new section on radar and television and a special chapter on modern radio receivers.

Marshall, Samuel L. TV Installation Techniques. New York, John F. Rider Pub., Inc., 1950.

A comprehensive illustrated guide for the TV installation technician.

Morgan, A. P. Getting Acquainted with Radio. New York, D. Appleton-Century Co., Inc., 1940.

Newitt, J. H. See **Johnson**—Practical Television Servicing.

Noll, Edward M. *Television for Radiomen*. Indianapolis, Ind., Paul H. Wendel Pub. Co.

A practical reference notebook on color television for experimenters, hobbyists, and TV servicemen.

— UHF Television and UHF-VHF Tuners. Indianapolis, Ind., Paul H. Wendel Pub. Co., 1951.

A manual for the service technician. Of special interest to Board of Education maintenance technicians responsible for the servicing of classroom sets. Also useful for comparative studies of operating and performance characteristics.

— and Mandl, Matthew. *Television and FM Antenna Guide*. New York, The Macmillan Co., 1951.

An antenna textbook and a practical guide to the many antenna problems encountered by television technicians.

Olson, H. F. *Elements of Acoustical Engineering*. New York, D. Van Nostrand Co., Inc., 1940.

Lectures prepared for use at Columbia University. Chapters on loud speakers, microphones, speech, music, and hearing.

Preisman, Albert. *Graphical Constructions for Vacuum Tube Circuits*. New York, McGraw-Hill Book Co., Inc., 1948.

Designed to fill a gap in the literature on vacuum tubes, viz. graphical constructions.

Radio Amateur's License Manual, American Radio Relay League, West Hartford, Conn., 1951.

A completely revised edition of the standard guide to be used in preparation for the FCC amateur license examination.

Radio Fundamentals. Annapolis, Md., U. S. Naval Institute, 1940.

Standard textbook on principles of radio apparatus and communication.

Ramo, Simon, and Whinnery, John R. *Fields and Waves in Modern Radio*. New York, John Wiley & Sons, Inc., 1944.

Concerned with certain aspects of electromagnetic theory in relation to the problems of modern radio and electronics engineering.

Reyner, J. H. *Short-Wave Radio*. New York, Pitman Publishing Corp. 2d ed., 1940.

Study of short waves. Aerials, feeders, aerial arrays, transmitters, receivers, ultra-short, and micro-waves are discussed. A short glossary is included.

Richardson, Glen A. *See Henney—Principles of Radio*, 6th Ed.

Saunders, A. C. W. *Notebook*. Indianapolis, Ind., Paul H. Wendel Pub. Co.

A technician's notebook treating 20 basic parts of a television receiver and the essentials for rapid servicing by circuit analysis.

Scarlott, Charles A. *See Williams—Training for Victory-Radio*.

Sheffield, Fred D. *See Hovland—Experiments on Mass Communication*.

Shultz, E. H., and Anderson, L. T. *Experiments in Electronics and Communications Engineering*. New York, Harper & Bros., 1943.

Laboratory guide for communication engineering students. Contains more than 100 experiments ranging from simple direct current measurements to complete video amplifiers, radio receivers, radio transmitters, antenna systems, and microwave equipment.

Sterling, George E. *Radio Manual*. New York, D. Van Nostrand Co., Inc., 3d ed., 1933.

Comprehensive handbook on all technical phases of radio.

Tucker, Durward J. *Introduction to Practical Radio*. New York, The Macmillan Co., 1945.

A reference for the practicing radio engineer and technician, as well as a complete manual for the beginner.

Tyler, Kingdon S. *Modern Radio*. New York, Harcourt, Brace & Co., 1944.

A nontechnical explanation, with brief discussions of studios and studio design, how sound effects are created, microphones, the control and master control rooms, radio tubes, the transmitter and antenna, FM, short wave, television, and radar.

Walker, R. C. *Electronic Equipment and Accessories*. Brooklyn, N. Y., Chemical Publishing Co., Inc., 1945.

Specific information on the various applications of electronic devices with illustrative examples of many uses outside the field of telecommunication.

Watson, Herbert M.; Welch, H. E.; and Eby, G. S. Understanding Radio. New York, McGraw-Hill Book Co., Inc., 1940.

A guide to practical operation and theory of radio.

Welch, Herbert E., and Eby, George S. Understanding Radio, 2d Ed. New York, McGraw-Hill Book Co., Inc., 1951.

A revision of the original text for beginners

with eight new chapters and revised illustrations.

Welch, H. E. See Watson—Understanding Radio.

Whinnery, John R. See Ramo—Fields and Waves in Modern Radio.

Williams, R. E., and Scariott, Charles A. Training for Victory—Radio. New York, American Book Co., 1943.

A book outlining basic knowledge required by the Army for many of the specialized jobs in radio and other technical fields.

Frequency Modulation

Adair, George. FM Broadcasting and Education. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1943.

A 4-page monograph outlining preliminary procedures for applicants of FM educational broadcasting stations.

Boutwell, William D. Education's Megacycle. Washington, D. C., Federal Radio Education Committee, U. S. Office of Education, 1943.

Describes specially reserved channels for educational broadcasting and their potential uses by school administrators and teachers. (Reprinted from *AER Journal*.)

——— **FM for Education.** Washington, U. S. Government Printing Office, 1944. (U. S. Office of Education, Misc. No. 7.)

Suggestions for planning, licensing, and utilizing educational FM radio stations owned and operated by school systems, colleges, and universities.

Dunham, Franklin. FM for Education. Washington, U. S. Government Printing Office, 1948. (U. S. Office of Education, Misc. No. 7, Revised, 1948.)

Revised edition with up-to-date information on education's progress in utilizing its own FM frequencies.

Emery, Willis L. Ultra-High Frequency Radio Engineering. New York, The Macmillan Co.

A brief, clear explanation of principles and applications for those who construct or operate modern ultra-high frequency equipment.

Federal Communications Commission. Standards of Good Engineering Practice Concerning FM Broadcast Stations, 1945. (Rev. to Jan. 1950.)

FM Broadcasters, Inc. Broadcasting's Better Mousetrap. Washington, D. C., FM Broadcasters, Inc., 1940.

A simple explanation of frequency modulation for the layman—what it is and what it does.

FM Reports and Television Digest. Washington, D. C., 1519 Connecticut Avenue NW.

Weekly news letters covering trends and developments. Also yearly directories with periodic addenda.

Lowdermilk, R. R. Minimum Facilities Needed for Educational FM Broadcasting. Washington, D. C., U. S. Office of Education, 1944. Mimeo.

Presents technical data supporting testimony before FCC hearings in 1944 for additional frequencies for educational broadcasting.

——— **Planning an Educational FM Radio-Broadcast Station.** Washington, D. C., U. S. Office of Education, 1944. Mimeo.

Indicates what seems to be a good approach to the job of planning a station by a city school system.

Marchand, Nathan. Frequency Modulation. New York, Murray Hill Books, Inc., 1948.

Comprehensive treatment of the basic principles of FM. Designed primarily for use by the serviceman, technician, and the amateur radio operator in developing skills for handling installations and maintenance of equipment.

Noll, Edward M. UHF Television and UHF-VHF Tuners. Indianapolis, Ind., Paul H. Wendel Pub. Co., 1951.

A manual for the service technician. Of special interest to Board of Education maintenance technicians responsible for the servicing of classroom sets. Also useful for comparative studies of operating and performance characteristics.

Rider, J. F. FM—An Introduction to Frequency Modulation. New York, John F. Rider, Publisher, 1940.

Principles of FM particularly valuable to servicemen.

Rowe, George. FM for You. Washington, D. C., U. S. Department of Agriculture, 1945.

A brief explanation of FM and the cost of building an FM station.

Studebaker, J. W. The Needs of Educational FM Broadcasting for Additional Channels. Washington, D. C., U. S. Office of Education, 1944. Mimeo.

Complete testimony of the U. S. Commissioner of Education at FCC hearings to consider the reallocation of frequencies. The need for additional frequencies for educational use is outlined in detail.

Receiving And Recording Equipment

Audio Record. 444 Madison Ave., New York, N. Y.

Monthly publication gives up-to-date information on current developments.

Basic Standards for School Sound Systems. Washington 25, D. C., U. S. Office of Education.

One of a series of reports prepared by the Joint Committee on Standards for School Audio Equipment for the purpose of giving general information on the selection, installation, and utilization of school audio equipment.

Classroom Radio Receivers.

The third in the series dealing with receivers for the classroom. Also contains chapter suggesting utilization procedures.

School Sound Recording and Playback Equipment.

The second in the above-mentioned series dealing with recording and playback equipment.

Begun, S. J. Magnetic Recording. New York, Murray Hill Books, Inc., 1949.

Beginning with the history and theory of magnetic recording, this book gives in considerable detail an analysis of modern equipment as well as its present and potential possibilities.

Committee On Scientific Aids To Learning.

No longer operating, but most of their free publications listed below are available upon request to the Federal Radio Education Committee, U. S. Office of Education, Washington, D. C.

Broadcast Receivers and Phonographs for Classroom Use, 1939.

A study of the problems involved in the use of radios and phonographs in the school. Technical terms are explained.

Central Sound Systems for Schools. New York, National Research Council, 1940.

A study of sound systems for education. Divided into four parts: The Function of Central Sound Systems in Schools; Facilities Provided by Central Sound Systems; Technical Characteristics of Sound Systems; Sample Specifications for a School Sound System.

School Recording Technique. Karl S. Van Dyke, 1941.

A companion report to *Sound Recording Equipment for Schools*. This volume is intended to give concrete advice on the intelligent use of recording equipment.

Sound Recording Equipment for Schools. Karl S. Van Dyke, 1940.

This report points out the recording equipment then available for school use, and what constituted good equipment by existing standards. It considers the cost of equipment, its inherent limitations, and the difficulties of operation.

Frayne, John G., and Wolfe, Halley. *Elements of Sound Recording.* New York, John Wiley & Sons, Inc.

Detailed coverage of those subjects peculiarly belonging to sound recording and reproducing with brief reference to such related subjects as electro chemical analogies, acoustics, vacuum tubes, and audio amplifiers.

Geisel, V. G. See Goldsmith—Techniques of Recording.

Goldsmith, F. H., and Geisel, V. G. *Techniques of Recording.* Chicago, Gamble Hinged Music Co., 1939.

Handbook on the fundamentals of recording.

Hall, David. *The Record Book.* New York, Smith & Durreale, 1940.

A selected list of more than 7,000 available records with an impartial analysis of musical works, performance, and quality of recording. Deals with the practical aspects of record collecting, the care of records and phonographs, and the selection of needles.

— The Record Book. The Supplement. New York, Smith & Durreale, 1941.

— The Record Book: Second Supplement. New York, Smith & Durreale, 1943.

How To Make Good Recordings. New York, Audio-Devices, Inc., 1945.

A nontechnical, illustrated book on how to choose a recorder, its functions, and how to operate it.

How To Make Good Recordings. New York, Audio-Devices, Inc., 1948.

Up-to-date revision of earlier edition,

New Tools for Learning: About War and Postwar Problems. Raymond C. Lewis, 280 Madison Ave., New York.

An annotated catalog of films, recordings, transcripts of broadcasts, and pamphlets about

war and postwar problems for teachers, speakers, and discussion leaders.

Read, Oliver. *The Recording and Reproduction of Sound*, 2d Ed. Indianapolis, Ind., Howard W. Sams, 1952.

A technical reference book on the theory and usefulness of different types of recording equipment.

Wolfe, Halley. See Frayne—*Elements of Sound Recording.*

Records And Transcriptions

American Dental Association, 222 E. Superior Street, Chicago, Ill.

Dr. Lou W. Morrey, Director. *Tales From Ivory Towers*—A series of stories for children.

American Medical Association, 535 N. Dearborn Street, Chicago, Ill.

Health Records—a series of health programs for children.

Association of Junior Leagues of America.

Local chapters in 10 cities have produced programs on a wide range of subjects. Details can be found in Broderick's *List of Sources of Educational Recordings*.

Barbour, Harriot Buxton, and Freeman, Warren S. *The Children's Record Book.* New York, Oliver Durrell, Inc., 1947.

An impartial workable guide to help parents, teachers, and librarians to select records that will give children an appreciation of good music.

Broderick, Gertrude G. *Catalog of Radio Recordings.* Washington 25, D. C., Federal Radio Education Committee, U. S. Office of Education.

An annotated catalog and supplement of some 400 available recorded programs.

— **Sources of Educational Recordings.** Washington 25, D. C., U. S. Office of Education.

A list of producers and distributors of educational programs on recordings and transcriptions. *Minneapolis.*

Chandler Records, Inc., 422½ West 46th St., New York City.

Producers and distributors of *Books Bring Adventure* and many other recorded series for school use.

Children's Reading Service, 106 Beekman St., New York 38.

Distributors of about 1,000 listings of selected recordings.

Eisenberg, Philip, and Kramo, Hecky. *A Guide to Children's Records.* New York, Crown Publishers, 1948.

An appraisal of the value of records in accordance with acceptable child psychology

thought; followed by a descriptive listing, by age groups, of available children's records.

Enrichment Materials, Inc., 246 Fifth Ave., New York 1.

Dramatized recordings based on *Landmark books.*

Federal Radio Education Committee, U. S. Office of Education, Washington 25, D. C.

A library of transcribed programs especially selected for school use. Complete catalog available upon request.

Freeman, Warren S. See Barbour—*The Children's Record Book.*

Institute for Democratic Education, 415 Lexington Ave., New York, N. Y.

Producers of transcribed programs, under the general title *Let Us Forget.*

Lewellen's Productions, 8 South Michigan Avenue, Chicago 8, Ill.

Producers of series of two programs on *The Atomic Bomb.*

Masterpiece Reproduction Society, 667 Madison Avenue, New York 21, N. Y.

Producers of art series *Men Behind the Masterpieces.*

Miles, J. Robert. *Recordings for School Use—1942: A Catalog of Appraisals.* New York, World Book Co., 1942.

Presents the results of an extensive evaluative study of available recordings undertaken jointly by the Evaluation of School Broadcasts research project and the Recordings Division of the American Council on Education. Purpose of the catalog is to facilitate the wise purchase and effective use of phonograph records and radio transcriptions by schools.

Moses, Julian Morton. *Collector's Guide to American Recordings, 1895-1925.* New York, American Record Collector's Exchange, 1949.

A unique collection of data on rare celebrity discs.

National Mental Health Foundation, 1520 Race Street, Philadelphia 2, Pa.

Producers of several series of programs dealing with mental illness and related problems.

Periodicals

Advertising Age. Weekly Advertising Publications, Inc., 100 E. Ohio Street, Chicago, Ill.

Advertising and Selling. Monthly. Robbins Publications, Inc., 9 E. 38th St., New York, N. Y.

AER Journal. Monthly. Association for Education by Radio-Television, 228 N. LaSalle Street, Chicago 1, Ill.

Audio Record. 444 Madison Ave., New York, N. Y.

Audio-Visual Guide. Published monthly, September to May. Educational and Recreational Guides, Inc., 172 Renner Ave., Newark, N. J.

Broadcasting-Telecasting. Weekly. Broadcasting Publications, Inc., 870 National Press Building, Washington, D. C.

FM and Television. Monthly. FM Company, 240 Madison Ave., New York 17, N. Y.

High Fidelity. Monthly. Radiocom, Inc., 264 Main St., Great Barrington, Mass.

IBS Bulletin. Monthly. Intercollegiate Broadcasting System, Bethany, West Virginia. Olivia Stuart, ed.

Listenables and Lookables. Three times a month. Leon C. Hood, ed., East Orange, N. J.

Movie and Radio Guide. Weekly. The Cecelia Co., 731 Plymouth Court, Chicago, Ill.

The News Letter. Monthly. Bureau of Educational Research, Ohio State University, Columbus 10, Ohio.

Proceedings of the Institute of Radio Engineers. Monthly. Institute of Radio Engineers, Inc., 330 W. 42d St., New York, N. Y.

Q. S. T. Amateur Radio. Monthly. American Radio Relay League, Inc.,

38 La Salle Street, Hartford, Conn.

Radio Amateur's Handbook. Yearly. American Radio Relay League, Inc., 38 La Salle St., Hartford, Conn.

Radio and Television Retelling. Monthly. Caldwell-Clement, Inc., Emmett St., Bristol, Conn.

Radio Best. Monthly. Radio Best, Inc., 452 Fifth Ave., New York, N. Y.

Radio Communication. Monthly. 264 Main St., Great Barrington, Mass.

Radio Daily. Daily. Radio Daily Corp., 1501 Broadway, New York, N. Y.

Radio Electronics. Monthly. Radercraft Publications, Inc., Erie Ave., F to G Sta., Philadelphia, Pa.

Radio Mirror. Monthly. Macfadden Publications, Inc., 205 E. 42d St., New York, N. Y.

Radio News. Monthly. Ziff-Davis Publishing Co., 540 N. Michigan Ave., Chicago, Ill.

Sales Management. Semimonthly. Sales Management, Inc., 386 Fourth Ave., New York, N. Y.

Saturday Review. Weekly. 25 West 45th St., New York 19.

Scholastic Teacher. 351 Fourth Ave., New York 10.

School Life. Monthly. Federal Security Agency, Office of Education, Washington, D. C.

See and Hear. Monthly. Audio-Visual Publications, Inc., 812 N. Dearborn St., Chicago, Ill.

Television Digest and FM Reports. 1519 Conn. Ave. NW., Washington, D. C.

Tide. Semimonthly. Tide Publishing Co., Inc., 232 Madison Ave., New York, N. Y.

Variety. Weekly. Variety, Inc., 154 W. 46th St., New York, N. Y.

Sources of General Information

- American Broadcasting Company, RCA Building, New York, N. Y.**
- American Library Association, 50 E. Huron Street, Chicago, Ill. Chief, Information and Advisory Services: Mildred L. Bachelder.**
- Association for Education by Radio-Television, 228 N. La Salle Street, Chicago 1, Ill. President: John C. Grabbe.**
- Columbia Broadcasting System, 485 Madison Ave., New York, N. Y.**
- Educational Radio Script and Transcription Exchange, Federal Security Agency, Office of Education, Washington, D. C. Directors: Gertrude G. Broderick.**
- Federal Radio Education Committee, U.S. Office of Education, Federal Security Agency, Washington, D. C. Executive Secretary: Gertrude G. Broderick.**
- Intercollegiate Broadcasting System, Office of Public Relations, Bethany, West Virginia.**
- Joint Committee on Educational Television, 1785 Massachusetts Avenue, NW., Washington, D. C. Executive Director: Ralph W. Steetle.**
- Lowell Institute Cooperative Broadcasting Council, 28 Newbury St., Boston 16, Mass. Director: Parker Wheatley.**
- Mutual Broadcasting System, 1440 Broadway, New York, N. Y.**
- National Association of Radio and Television Broadcasters, 1771 N St. NW., Washington 6, D. C. Director of Public Affairs: Robert E. Richards.**
- National Association of Educational Broadcasters. President: Seymour Siegel, Station WNYC, New York City; Executive Secretary: Jim Miles, Station WBAA, Purdue University, Lafayette, Ind.**
- National Broadcasting Company, RCA Building, New York, N. Y.**
- National Congress of Parents and Teachers, 600 S. Michigan Blvd., Chicago, Ill.**
- National Education Association, 1201 16th St. NW., Washington, D. C.**
- New Tools For Learning, 280 Madison Ave., New York, N. Y. Director: Raymond C. Lewis.**
- Radio-TV Services, Office of Education, Federal Security Agency, Washington, D. C. Chief: Franklin Dunham.**
- Rocky Mountain Radio Council, 21 E. 18th Ave., Denver, Colo. Director: Jack W. Lewis.**
- World Wide Broadcasting Foundation, 630 Fifth Ave., New York 20, N. Y. President: Walter S. Lemmon.**

INDEX

A

Adolescent Personality and Radio:
 Some Exploratory Studies, 6
 Adventure in Radio, 24
 Advertising Age, 40
 Advertising and Business Side
 of Radio, The, 6
 Advertising and Selling, 40
 Advertising Media, 1
 Advertising Procedure, 5
 AER Journal, 40
 Airplanes to English, 21
 All About Broadcasting, 6
 All Children Listen, 3
 Amateur Radio Handbook, 32
 American Broadcasting Company, 41
 American Dental Association, 39
 American Library Association, 41
 American Medical Association, 39
 American Radio, The, 8
 American Scenes, 26
 American Scriptures, 28
 American Story, The, 26
 American Universities and
 Colleges That Have Held
 Broadcast Licenses, 18
 Americans All — Immigrants All:
 A Handbook for Listeners, 20
 Analysis of the Radio Broadcasting
 Activities of Federal Agencies, 3
 Announcing for Radio, 15
 Article Writing and Marketing, 12
 Association for Education by
 Radio-Television, 41
 Association of Junior Leagues
 of America, 26, 39
 Attitudes of Rural People
 Toward Radio Service, 8
 Audio Record, 37, 40
 Audio-Visual Aids
 to Instruction, 19, 21
 Audio-Visual Bibliography, The, 21
 Audio-Visual Guide, 40

Audio-Visual Materials
 and Techniques, 20
 Audio-Visual Methods in Teaching, 19
 Audio-Visual Techniques, 18

B

Basic Standards for School
 Sound Systems, 37
 BBC Handbook, 1
 BBC Yearbooks, 1928 to Date, 1
 Beginning Radio Production, 17
 Behind the Microphone, 14
 Best Broadcasts of 1938-39, 28
 Best Broadcasts of 1939-40, 28
 Best Broadcasts of 1940-41, 28
 Bibliography on Educational
 Broadcasting, 18
 British Broadcasting, 2
 Broadcast Operators Handbook, 22
 Broadcast Receivers and
 Phonographs for Classroom Use, 37
 Broadcasting: Radio and Television, 3
 Broadcasting and Broadcast
 Advertising Yearbook, 1
 Broadcasting and the Bill of Rights, 1
 Broadcasting Music, 15
 Broadcasting's Better Moustrap, 26
 Broadcasting-Telecasting, 40

C

Can Radio Listening Be Taught?, 9
 Catalog of Radio Recordings, 39
 Catholics, Meet the Mike, 16
 Central Sound Systems
 for Schools, 37
 Chandler Records, Inc., 39
 Children's Reactions to Radio
 Adaptations of Juvenile Books, 21
 Children's Reading Service, 39
 Children's Record Book, The, 39
 Classroom Radio Receivers, 37
 Collector's Guide to American
 Recordings, 1895-1925, 39
 Columbia Broadcasting System, 41

Committee On Scientific Aids
To Learning, 37
Communication of Ideas, The, 1
Communications Act of 1934, The, 3
Communications and Economic
Development, 4
Communications in Modern Society, 7
Communications Research, 1948-49, 5
Controlling Broadcasting
in Wartime, 8
Copyrights and Trade-Marks, 4
Council on Radio Journalism, 18
Course of Study In Radio and
Television Appreciation, A, 22
Course of Study In Radio
Appreciation, A, 22
Creative Broadcasting, 22, 27
Crime and Punishment on the Air, 22
Criteria for Children's
Radio Programs, 6, 19

D

Dangerous Words, 9
Development of the Control of
Advertising on the Air, The, 3
Developments in Federal Regulation
of Broadcasting, 1
Dictionary of Radio and
Television Terms, 31
Dictionary of Radio Terms, A, 33
Directory of College Radio and
Television Courses, 19
Do You Want To Get into Radio?, 10
Drama on the Air, 15
Dunlap's Radio and
Television Almanac, 2

E

Education by Radio-School
Broadcasting, 2
Education on the Air, 1935-1948, 20
Education on the Air,
1949 to Present, 21
Education's Megacycle, 36
Educational Aims and Practices of
the National and Columbia
Broadcasting Systems, The, 18
Educational Radio Script and
Transcription Exchange, 41
Educational Radio Script
Exchange Catalog, 25
Effective Advertising, 8
Effective Radio Speaking, 14

Effects of Mass Media, The, 4
Electronic Equipment
and Accessories, 34
Elements of Acoustical
Engineering, 34
Elements of Radio, 33
Elements of Radio Communication, 32
Elements of Sound Recording, 37
Elements of Television Systems, 32
Employment and Earnings of
Radio Artists, 10
Employment Outlook in Radio and
Television Broadcasting, 10
English Language Arts, The, 19
Enrichment Materials, Inc., 39
Eternal Light, The, 28
Evaluative Criteria for Audio-Visual
Instructional Programs, 22
Experiment By Schools—Radio
and Government, 19
Experiments in Electronics and
Communications Engineering, 32
Experiments on Mass
Communication, 4

F

Facsimile, 4
Federal Radio Education
Committee, 19, 41
Fields and Waves in
Modern Radio, 34
First Freedom, The, 8
First Quarter-Century of American
Broadcasting, The, 7
FM—An Introduction to
Frequency Modulation, 36
FM and Television, 40
FM Broadcasting and Education, 36
FM for Education, 36
FM for You, 36
FM Reports and Television Digest, 36
Folk Song, U.S.A., 26
Forums on the Air, 16
Foundations for Teacher Education
in Audio-Visual Instruction, 21
Foundations in
Broadcasting, 8, 28, 31
Four Thousand Years
of Television, 30
Fourteen Radio Plays, 27
Fourth "E", The, 22
Free Company Present, The, 24
Free World Theatre, 27

Frequency Analysis Modulation
and Noise, 33
Frequency Modulation, 36
Fundamentals of Writing
for Radio, 13
Future of Television, The, 29

German Radio Propaganda, 5
Getting a Job in Television, 11, 31
Getting Acquainted with Radio, 33
Graphical Constructions for
Vacuum Tube Circuits, 34
Great Audience, The, 7, 31
Great Composers: Six Radio
Dramatizations, 24
Groups Tune In, The, 4
Guide to Audio-Visual Materials
for Elementary Schools Social
Studies, A, 20
Guide to Children's Records, A, 39
Guide to Radio-TV Writing, A, 13, 15

Hablemos Español, 20
Handbook of Broadcasting, 12
Handbook of Radio Production, 12
Handbook of Radio Writing, 12
Here Is Television—Your Window
to the World, 30
High Fidelity, 40
High-School Radio Workshops
in Cleveland, 19
History Makers, 25, 26
How Schools Can Use Radio, 20
How To Audition for Radio, 13
How To Break Into Radio, 10
How To Build a Radio Audience, 6
How To Build the Radio Audience, 2
How To Judge a School Broadcast, 19
*How To Make Good
Recordings*, 37, 38
How To Pass Radio License
Examinations, 32
How To Speak and Write
for Radio, 15
How To Use Radio, 12
How To Use Radio
in the Classroom, 23
How To Write for Radio, 17
How To Write for Television, 29

I Live On Air, 7

IBS Bulletin, 40
In the Name of Sanity, 27
Institute for Democratic
Education, 39
Intercollegiate Broadcasting
System, 41
Interpreting the Church Through
Press and Radio, 9
Interpretive Reading, 15
Introduction to Electronics, An, 23
Introduction to Practical Radio, 34
Invasion From Mars, The, 13
Is Your Hat in The Ring?, 14

Joint Committee on Educational
Television, 41
Just Mary and Just Mary Again, 25
Just Mary Stories, 25

La Radiodiffusion, Puissance
Mondiale, 4
Land of the Free, The, 24
Law of Free Enterprise, The, 5
Legislation for Press, Film,
and Radio, 8
Let Freedom Ring!, 26
Let's Broadcast, 12, 23
Let's Learn To Listen, 8
Lowell's Productions, 39
Listen, Hans, 27
Listenables and Lookables, 40
Listeners Appraise a
College Station, 2
Listening, 8
Local Broadcasts to Schools, 22
Low-Cost Radio Reception, 5
Lowell Institute Cooperative
Broadcasting Council, 41

Maggie Muggins Stories, 25
Magnetic Recording, 37
Mandl's Television Servicing, 33
Manual of American Dialects for
Radio, Stage, Screen,
and Television, 14
Manual of Foreign Dialects, 14
Manual of Pronunciation, A, 16
Manual of Radio News Writing, A, 14
Mass Communications, 7
Masterpiece Reproduction Society, 39

Masterpieces for Radio
and Declamation, 25
Microphone Technique for
Radio Actors, 17
Minimum Facilities Needed for
Educational FM Broadcasting, 36
Modern Law of Advertising and
Marketing, The, 2
Modern Radio, 34
Modern Radio Advertising, 9
Modern Speech, 12
More by Corwin, 24
Motion Pictures and Radio, 20
Movies and Radio Guide, 40
Movies For TV, 29
Music for All, 7
Music in Radio Broadcasting, 13
Mutual Broadcasting System, 41
Mysteries of Television, The, 31

N

NARTB Standards of Practice, 6
National Association of
Educational Broadcasters, 41
National Association of Radio and
Television Broadcasters, 41
National Broadcasting Company, 41
National Congress of Parents
and Teachers, 41
National Education
Association, 26, 41
National Mental Health
Foundation, 39
National Policy for
Radio Broadcasting, 6
National Scholastic Radio Guild, 27
Nature of Things, The, 30
NBC Handbook of Pronunciation, 13
NBC Inter-American University
of the Air, 21
Needs of Educational FM
Broadcasting for Additional
Channels, The, 36
New Directions for Television, 29
New Radio Plays, 27
New Tools for Learning, 41
New Tools for Learning: About War
and Postwar Problems, 38
News by Radio, 13
News Letter, The, 40
News on the Air, 17
News Style Book, 16
Newsmen At Work, 13

Nine Radio Plays, 26
1946 American Television
Directory, The, 29
Notebook, 34

O

Oboler Omnibus: Radio Plays
and Personalities, 27
Occupations in Radio, 10
Off Mike, 15
Office of Education,
Radio-TV Services, 41
Official Yearbook of the Television
Industry, 1944-45, 31
On a Note of Triumph, 24
Once Upon a Time, 28
One Hundred Nonroyalty
Radio Plays, 26
Opportunities in Radio, 11
Opportunities in Television, 11, 31

P

People Look at Radio, The, 6
Pied Piper Broadcasts, The, 27
Planning an Educational FM
Radio-Broadcast Station, 36
Plays for Americans, 27
Plays from Radio, 26
Practical Advertising, 1
Practical Advertising—Television
Supplement and Workbook, 1, 29
Practical Manual of Screen
Playwriting, A, 30
Practical Radio Writing, 15
Practical Television Engineering, 33
Practical Television Servicing, 33
Principles of Radio, 33
Principles of Radio for Operators, 32
Printing and Promotion Handbook, 5
Problems in College Radio, 18
Proceedings of the Institute
of Radio Engineers, 40
Production and Direction of
Radio Programs, 13
Professional Radio Writing, 13
Program Patterns for
Young Radio Listeners, 15
Projects for Radio Speech, 13
Psychology of Radio, The, 1
Public Relations Handbook, 5
Public School Broadcasting
to the Classroom, 13

Q.S.T. Amateur Radio, 40

R

Radar, 2

Radio: Fundamental Principles and Practices, 32

Radio Advertising for Retailers, 6

Radio Alphabet: A Glossary of Radio Terms, 13

Radio Amateur's Handbook, 32, 40

Radio Amateur's Handbook, The, 16

Radio Amateur's License Manual, 34

Radio and Assembly Plays, 28

Radio and Education, 22

Radio and English Teaching, 20

Radio and Poetry, 4

Radio and Television:

An Introduction, 13

Radio and Television Acting, 13, 29

Radio and Television

Bibliography (CBS), 2, 27

Radio and Television Law, 8

Radio and Television Mathematics, 32

Radio and Television Receiver

Circuitry and Operation, 33

Radio and Television Retailing, 40

Radio and Television

Sound Effects, 16

Radio and Television Writing, 17

Radio and the Classroom, 21

Radio and the Law, 6

Radio and the Printed Page, 5

Radio and the School, 23

Radio Announcer's Handbook, *The*, 14

Radio Annual, 6

Radio as a Career, 10

Radio Audience Measurement, 2

Radio Best, 40

Radio-broadcasting and

Higher Education, 3

Radio Broadcasting and

Television, 27

Radio Broadcasting for Retailers, 2

Radio Censorship, 8

Radio City, 7

Radio Communication, 40

Radio Daily, 40

Radio Directing, 15

Radio Drama Acting

and Production, 15, 26

Radio Drama in Action, 24

Radio Drama Production, 15, 26

Radio-Electronics, 40

Radio English, 14, 21

Radio Extension Courses

Taught for Credit, 18

Radio from Start to Finish, 6

Radio Fundamentals, 34

Radio Guild Plays, 27

Radio Handbook, *The*, 16

Radio Handbook for

Extension Workers, 12

Radio—Heute Und Morgen, 4

Radio—How, When, and

Why To Use It, 8

Radio in Fundamental Education in Undeveloped Areas, 8

Radio in Health Education, 21

Radio in State and Territorial Educational Departments, 18

Radio in Wartime, 2

Radio in the Classroom, 18

Radio in the Schools of Ohio, 19

Radio Journalism, 16

Radio Law: Practice and Procedure, 4

Radio Listener Panels, 2

Radio Listener's Bill of Rights, *The*, 7

Radio Listening, 7

Radio Listening in America, 5

Radio Manual, 27, 34

Radio Mirror, 40

Radio Navigation, 32

Radio Network Contributions to Education, 18

Radio News, 40

Radio News Handbook, 15

Radio News Writing, 12

Radio News Writing and Editing, 17

Radio Over U.S.A.: The Social Artistic, and Educational Significance of Radio, 9

Radio Players' Scriptbook, 27

Radio Plays for Children, 28

Radio Plays for Young People, 25

Radio Production Directing, 13

Radio Program Production Aids, 16

Radio Programs Intended for Classroom Use, 18

Radio Regulation, 3

Radio Research, 1941, 5

Radio Research, 1942-43, 5

Radio Roads to Reading, 27

- Radio Scripts for Practice and Broadcast, 28
 - Radio Sound Effects, 13
 - Radio Station, The: Management, Functions, Future, 7
 - Radio Station Management, 6
 - Radio, Television, and Electronics Handbook, 32
 - Radio, Television, and Society, 7, 31
 - Radio, the Fifth Estate, 8
 - Radio Today, 4
 - Radio Trailblazing, 19
 - Radio-TV Services, Office of Education, 41
 - Radio Workers, 4, 10
 - Radio Workshop for Children, 18
 - Radio Workshop in the High School, The, 14
 - Radio Workshop Plays, 26
 - Radio Writing, 17
 - Radio, Your Station and You, 16
 - Radio's Conquest of Space, 33
 - Radio's Listening Groups, 4
 - Radio's 100 Men of Science, 24
 - Radio's Second Chance, 7
 - Reaching Juvenile Markets, 19
 - Reckoning With Radio, 14
 - Record Book, The, 37
 - Record Book, The: First and Second Supplements, 37
 - Recording and Reproduction of Sound, The, 38
 - Recordings for School Use, 1942: A Catalog of Appraisals, 39
 - Religious Broadcasting: A Manual of Techniques, 16
 - Religious Radio: What To Do and How, 16
 - Report of Radio Activities — Station WBOE, 21
 - Rocky Mountain Radio Council, 41
 - Round Table Memorandum, 16
 - Rules and Regulations — Part 3, 3
- S**
- Sales Management, 40
 - Saturday Review, 40
 - Scholastic Teacher, 40
 - School Broadcasting in Great Britain, 21
 - School Life, 40
 - School Radio Club, The, 25
 - School Recording Technique, 37
 - School Sound Recording and Playback Equipment, 37
 - School Uses of Sound Recording, 20
 - School-Wide Use of Radio, 19
 - Science Via Television, 31
 - Scientists Speak, The, 28
 - See and Hear, 40
 - Servicing the Modern Car Radio, 33
 - Setting Up Your Audio-Visual Education Program, 22
 - Shop Job Sheets in Radio, 32
 - Short Plays for the Stage and Radio, 26
 - Short Radio Plays, 25
 - Short-Wave Radio, 34
 - Six Classic Plays for Radio and How To Produce Them, 25
 - Skill in Listening, 22
 - Small Station Management and the Control of Radio Broadcasting, 8
 - Sound and Fury, 2
 - Sound Recording Equipment for Schools, 37
 - Sources of Educational Recordings, 39
 - Speech Quality and Interpretation, 14
 - Spot Radio Promotion Handbook, 7
 - Stage and the School, The, 11
 - Standards of Good Engineering Practice Concerning FM Broadcast Stations, 3
 - Standards of Good Engineering Practice Concerning Standard Broadcast Stations, 3
 - Standards of Good Engineering Practice Concerning TV Broadcast Stations, 3
 - Standards of Practice (NARTB), 6
 - Star Spangled Radio, 4
 - Steve Sears, Ace Announcer, 5
 - Student Groups at the Microphone, 14
 - Successful Radio Advertising, 1
 - Suggested Standards for College Courses in Radiobroadcasting, 19
 - Survey of Radio Listeners, 7
- T**
- Teaching Music Appreciation: Use of the Radio and Movies, 20
 - Teaching Through Radio, 20
 - Teaching Through Radio and Television, 20
 - Technique of Radio Writing, The, 17

- Techniques of Recording, 37
 Telecasting and Color, 31
 Television, 31
 Television: A Struggle for Power, 29
 Television: The Eyes of
 Tomorrow, 30
 Television and FM Antenna
 Guide, 34
 Television and Our Children, 31
 Television Broadcasting, 30
 Television Code, The (NARTB), 6, 30
 Television Digest and FM
 Reports, 31, 40
 Television Encyclopedia, 30
 Television for Beginners:
 Theater Television, 29
 Television for Radiomen, 34
 Television Production Problems, 31
 Television Program, The, 31
 Television Programing and
 Production, 30
 Television Receiving Equipment, 29
 Television Show Business, 30
 Television Talk, 30
 Television Techniques, 29
 Television, the Magic Window, 29
 Theatre Guild on the Air, 25
 There's Laughter in the Air, 25
 They Burned the Books, 24
 They Fly Through the Air, 24
 Thirteen By Corwin, 24
 This Fascinating Radio Business, 5
 This Freedom, 27
 This Is London, 26
 This Is War, 24
 Three-Way Plays, 23
 Tide, 40
 Time For Reason, 1
 Today's Techniques, 16
 Tomorrow's Radio Programs, 8
 Training For Victory — Radio, 35
 Training the Local Announcer, 14
 Treasury of the Theatre, A, 25
 Treasury Star Parade, 27
 Tuckers Tune In, The, 6
 Tune in for Education: Eleven Years
 of Education by Radio, 20
 TV and Electronics as a
 Career, 10, 30
 TV Installation Techniques, 33
 TV Master Antenna Systems, 33
 TV Picture Projection and
 Enlargement, 33
 TV TV TV TV TV TV, 30
- U**
- UHF Television and UHF-VHF
 Tuners, 34, 36
 Ultra-High Frequency Radio
 Engineering, 32, 36
 Understanding Radio, 35
 Understanding Television, 29
 United Press Radio News
 Style Book, 16
 Untitled and Other Radio Dramas, 24
 Use of Radio in Parent
 Education, The, 19
- V**
- Variety, 40
 Variety Radio Directory, 8
 Victory of Television, The, 30
- W**
- We Present Television, 31
 We Stand United, and Other
 Radio Scripts, 24
 What We Hear in Music, 19
 Who, What, Why Is Radio?, 10
 Wisconsin Association for Better
 Radio and Television, 8
 Women in Radio, 11
 Working for Radio, 11
 World-Wide Broadcasting
 Foundation, 41
 World Words: Recommended
 Pronunciations, 14
 Writer's Radio Theatre,
 1940-41, The, 28
 Writer's Radio Theatre, 1942, The, 28
 Writing for Radio, 15
- Y**
- Yale Radio Plays: The Listeners'
 Theatre, 28
 You're on The Air, 3, 25
 Your Career in Motion Pictures,
 Television, and Radio, 10, 30
 Your Career in Radio, 10
 Your Health, 24
 Your Opportunities in
 Television, 10, 30
 Your Public Relations, 3
 Your Speaking Voice, 15
 Your Speech and Mine, 23